

User Manual

S27C39* S32C39*

The colour and the appearance may differ depending on the product, and the specifications are subject to change without prior notice to improve the performance.

The contents of this manual are subject to change without notice to improve quality.

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An administration fee may be charged in the following situations:

- (a) An engineer is called out at your request, but it is found that the product has no defect (i.e., where the user manual has not been read).
- (b) You bring the unit to a repair centre, but it is found that the product has no defect (i.e., where the user manual has not been read).

You will be informed of the administration fee amount before a technician visits.

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Chapter 01

Before Using the Product

Safety Precautions

Warning

A serious or fatal injury may result if instructions are not followed.

Caution

Personal injury or damage to properties may result if instructions are not followed.

CAUTION

RISK OF ELECTRIC SHOCK. DO NOT OPEN.

CAUTION: TO REDUCE THE RISK OF ELECTRIC SHOCK, DO NOT REMOVE COVER (OR BACK). THERE ARE NO USER SERVICEABLE PARTS INSIDE. REFER ALL SERVICING TO QUALIFIED PERSONNEL.

	This symbol indicates that high voltage is present inside. It is dangerous to make any kind of contact with any internal part of this product.		AC voltage: Rated voltage marked with this symbol is AC voltage.
	This symbol indicates that this product has included important literature concerning operation and maintenance.		DC voltage: Rated voltage marked with this symbol is DC voltage.
	Class II product: This symbol indicates that a safety connection to electrical earth (ground) is not required. If this symbol is not present on a product with a mains lead, the product MUST have a reliable connection to protective earth (ground).		Caution. Consult instructions for use: This symbol instructs the user to consult the user manual for further safety related information.

Electricity and Safety

Warning

- Do not use a damaged power cord or plug, or a loose power socket.
- Do not use multiple products with a single power socket.
- Do not touch the power plug with wet hands.
- Insert the power plug all the way in so it is not loose.
- Connect the power plug to a grounded power socket (type 1 insulated devices only).
- Do not bend or pull the power cord with force. Be careful not to leave the power cord under a heavy object.
- Do not place the power cord or product near heat sources.
- Clean any dust around the pins of the power plug or the power socket with a dry cloth.

Caution

- Do not disconnect the power cord while the product is being used.
- Only use the power cord provided with your product by Samsung. Do not use the power cord with other products.
- Keep the power socket where the power cord is connected unobstructed.
 - The power cord must be disconnected to cut off power to the product when an issue occurs.
- Hold the plug when disconnecting the power cord from the power socket.

Installation

Warning

- DO NOT PLACE CANDLES, INSECT REPELLANTS OR CIGARETTES ON TOP OF THE PRODUCT. DO NOT INSTALL THE PRODUCT NEAR HEAT SOURCES.
- Do not install the product in poorly ventilated spaces such as a bookcase or closet.
- Install the product at least 10cm away from the wall to allow ventilation.
- Keep the plastic packaging out of the reach of children.
 - Children may suffocate.
- Do not install the product on an unstable or vibrating surface (insecure shelf, sloped surface, etc.)
 - The product may fall and become damaged and/or cause an injury.
 - Using the product in an area with excess vibration may damage the product or cause a fire.
- Do not install the product in a vehicle or a place exposed to dust, moisture (water drips, etc.), oil, or smoke.
- Do not expose the product to direct sunlight, heat, or a hot object such as a stove.
 - The product lifespan may be reduced or a fire may result.
- Do not install the product within the reach of young children.
 - The product may fall and injure children.
- Edible oil (such as soybean oil) may damage or distort the product. Keep the product away from oil pollution. And do not install or use the product in the kitchen or near the kitchen stove.

Caution

- Do not drop the product while moving.
- Do not set down the product on its front.
- When installing the product on a cabinet or shelf, make sure that the bottom edge of the front of the product is not protruding.
 - The product may fall and become damaged and/or cause an injury.
 - Install the product only on cabinets or shelves of the right size.
- Set down the product gently.
 - Product failure or personal injury may result.
- Installing the product in an unusual place (a place exposed to a lot of fine dust, chemical substances, extreme temperatures or a significant presence of moisture, or a place where the product will operate continuously for an extended period of time) may seriously affect its performance.
 - Be sure to consult Samsung Customer Service Centre if you want to install the product at such a place.
- Before assembling the product, place the product down on a flat and stable surface so that the screen is facing downwards.
- In the same series, the colour can vary depending on the size.

Operation

Warning

- There is a high voltage inside the product. Never disassemble, repair or modify the product yourself.
 - Contact Samsung Customer Service Centre for repairs.
- To move the product, first disconnect all the cables from it, including the power cable.
- If the product generates abnormal sounds, a burning smell or smoke, disconnect the power cord immediately and contact Samsung Customer Service Centre.
- Do not let children hang from the product or climb on top of it.
 - Children may become injured or seriously harmed.
- If the product is dropped or the outer case is damaged, turn off the power and disconnect the power cord. Then contact Samsung Customer Service Centre.
 - Continued use can result in a fire or electric shock.
- Do not leave heavy objects or items that children like (toys, sweets, etc.) on top of the product.
 - The product or heavy objects may fall as children try to reach for the toys or sweets resulting in a serious injury.
- During a lightning or thunderstorm, power off the product and remove the power cable.
- Do not drop objects on the product or apply impact.
- Do not move the product by pulling the power cord or any cable.
- If a gas leakage is found, do not touch the product or power plug. Also, ventilate the area immediately.
- Do not lift or move the product by pulling the power cord or any cable.
- Do not use or keep combustible spray or an inflammable substance near the product.
- Ensure the vents are not blocked by tablecloths or curtains.
 - An increased internal temperature may cause a fire.
- Do not insert metallic objects (chopsticks, coins, hairpins, etc) or objects that burn easily (paper, matches, etc) into the product (via the vent or input/output ports, etc).
 - Be sure to power off the product and disconnect the power cord when water or other foreign substances have entered the product. Then contact Samsung Customer Service Centre.
- Do not place objects containing liquid (vases, pots, bottles, etc) or metallic objects on top of the product.
 - Be sure to power off the product and disconnect the power cord when water or other foreign substances have entered the product. Then contact Samsung Customer Service Centre.

Caution

- Leaving the screen fixed on a stationary image for an extended period of time may cause afterimage burn-in or defective pixels.
 - Set the screen to power-saving mode or moving-picture screen saver when not using the product for an extended period of time.
- Disconnect the power cord from the power socket if you do not plan on using the product for an extended period of time (vacation, etc).
 - Dust accumulation combined with heat can cause a fire, electric shock or electric leakage.
- Use the product at the recommended resolution and frequency.
 - Your eyesight may deteriorate.
- Do not put AC/DC adapters together.
- Remove the plastic bag from the AC/DC adapter before you use it.
- Do not let water enter the AC/DC adapter device or get the device wet.
 - An electric shock or fire may result.
 - Avoid using the product outdoors where it can be exposed to rain or snow.
 - Be careful not to get the AC/DC adapter wet when you wash the floor.
- Do not put the AC/DC adapter near to any heating apparatus.
 - Otherwise, a fire may result.
- Keep the AC/DC adapter in a well-ventilated area.
- If you place the AC/DC power adapter hanging with the cord input facing upwards, water or other foreign substances could enter the Adapter and cause the Adapter to malfunction.
Make sure to rest the AC/DC power adapter flat on a table or the floor.

-
- Do not hold the product upside-down or move it by holding the stand.
 - The product may fall and become damaged or cause an injury.
 - Looking at the screen too close for an extended period of time can deteriorate your eyesight.
 - Do not use humidifiers or stoves around the product.
 - Rest your eyes for more than 5 minutes or look at distance objects for every 1 hour of product use.
 - Do not touch the screen when the product has been turned on for an extended period of time as it will become hot.
 - Store small accessories out of the reach of children.
 - Exercise caution when adjusting the product angle or stand height.
 - Your hand or finger may get stuck and injured.
 - Tilting the product at an excessive angle may cause the product to fall and an injury may result.
 - Do not place heavy objects on the product.
 - Product failure or personal injury may result.
 - When using headphones or earphones, do not turn the volume too high.
 - Having the sound too loud may damage your hearing.

Cleaning

High-glossy models can develop white stains on the surface if an ultrasonic wave humidifier is used nearby.

— Contact your nearest Samsung Customer Service Centre if you want to clean the inside of the product (Service fee will be charged.)

Do not press the product screen with hands or other objects. There is a risk of damaging the screen.

— Exercise care when cleaning as the panel and exterior of advanced LCDs are easily scratched.

Take the following steps when cleaning.

- 1 Power off the product and PC.
- 2 Disconnect the power cord from the product.
 - Hold the power cable by the plug and do not touch the cable with wet hands. Otherwise, an electric shock may result.
- 3 Wipe the product with a clean, soft and dry cloth.

Wet a soft cloth in water, wring it out well, and then use the cloth to wipe the exterior of the product clean.

 - Do not apply a cleaning agent that contains alcohol, solvent, or surfactant to the product.
 - Do not spray water or detergent directly on the product.
- 4 Connect the power cord to the product when cleaning is finished.
- 5 Power on the product and PC.

Correct posture to use the product



Use the product in the correct posture as follows:

- Straighten your back.
- Allow a distance of 45 to 50cm between your eye and the screen, and look slightly downward at the screen.
- Keep your eyes directly in front of the screen.
- Adjust the angle so light does not reflect on the screen.
- Keep your forearms perpendicular to your upper arms and level with the back of your hands.
- Keep your elbows at about a right angle.
- Adjust the height of the product so you can keep your knees bent at 90 degrees or more, your heels attached to the floor, and your arms lower than your heart.
- Do the Eye exercises or blink frequently, then eye fatigue will be relieved.

Chapter 02

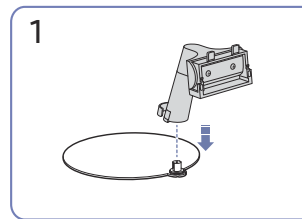
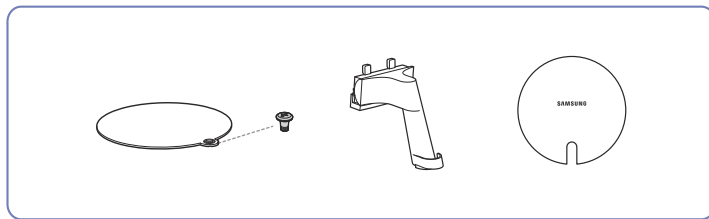
Preparations

Installation

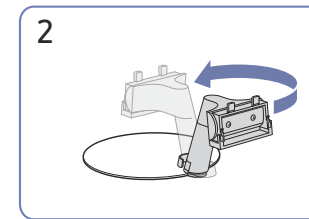
Attaching the Stand

— Before assembling the product, place the product down on a flat and stable surface so that the screen is facing downwards.

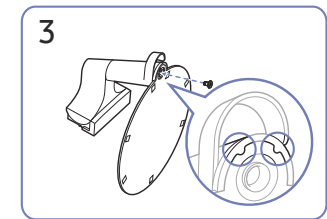
⚠ The product is curved. Placing pressure on the product when on a flat surface may damage the product. When the product is on the ground facing up or down, do not put pressure on it.



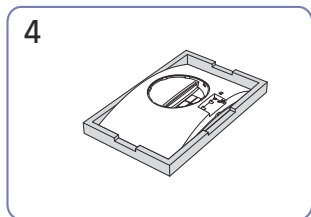
1
Insert the stand neck into the stand base in the direction shown in the figure.



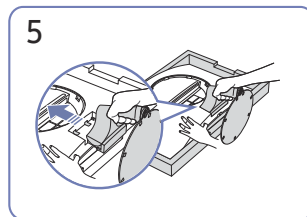
2
Turn the stand neck 180° into normal position.



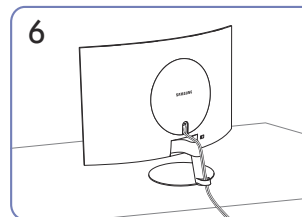
3
Align the stand with the stand neck guide and then turn the screw on the bottom of the stand to fix the stand.



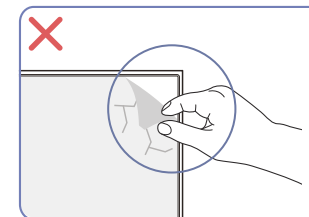
4
Place the protective Styrofoam (cushion) included in the package on the floor and place the product facing down on the Styrofoam, as shown in the image. If Styrofoam is unavailable, use a thick sitting mat.



5
Hold the main body of the product with your hand as shown by the figure. Push the assembled stand into the main body in the direction of the arrow as shown in the figure.



6
Connect the power supply and the signal cable as shown in the figure.

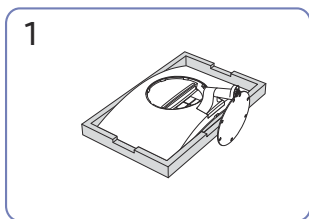


Caution
Do not arbitrarily remove the panel film. If not observed, the warranty service may be restricted.

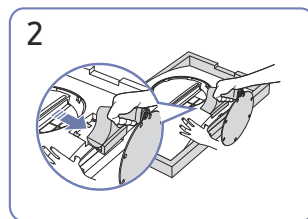
Removing the Stand

— Before removing the stand from the product, place the product on a flat and stable surface with the screen facing down.

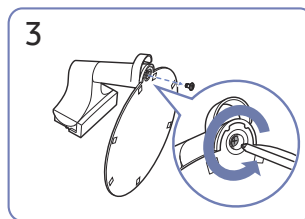
⚠ The product is curved. Placing pressure on the product when on a flat surface may damage the product. When the product is on the ground facing up or down, do not put pressure on it.



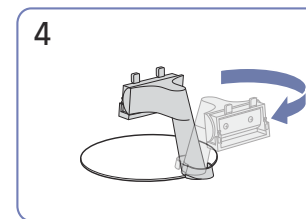
Place the protective Styrofoam (cushion) included in the package on the floor and place the product facing down on the Styrofoam, as shown in the image. If Styrofoam is unavailable, use a thick sitting mat.



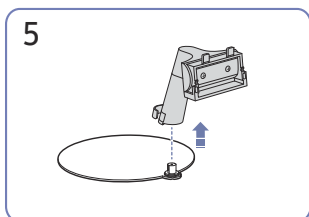
Press the lower part of the monitor with one hand, and pull the stand with the other hand in the direction of the arrow as shown in the figure.



Remove the stand neck from the stand base by turning the screw in the arrow direction as shown in the figure.

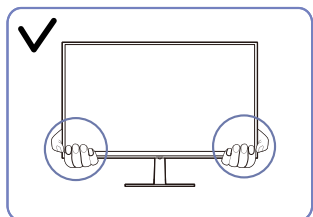


Turn the stand neck 180°.

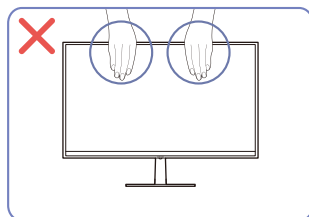


Remove the stand neck from the stand in the direction shown in the figure.

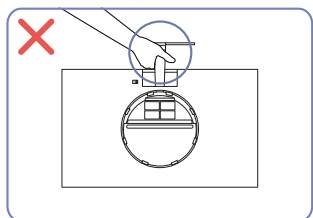
Precautions for moving the product



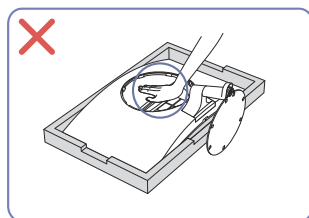
- Hold the lower corners or edges of the product when moving it.



- Do not directly apply pressure on the screen.
- Do not hold the screen when moving the product.



- Do not hold the product upside down only by the stand.

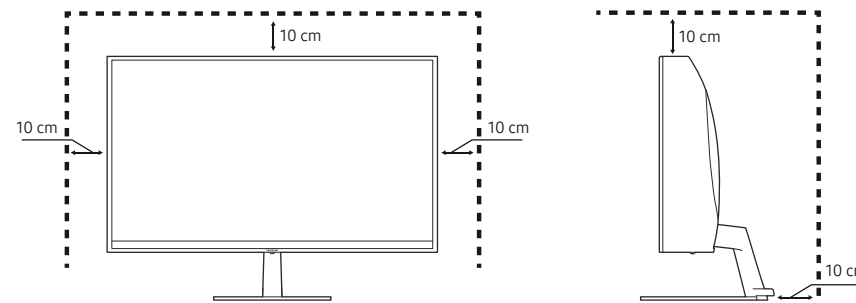


- Do not press down on the product. There is a risk of damaging the product.

Checking the space around the product

Make sure to have enough space for ventilation when placing the product. An internal temperature rise may cause fire and damage the product. Maintain enough space around the product as shown in the diagram when installing the product.

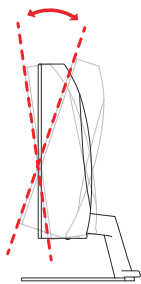
— The exterior may differ depending on the product.



Adjusting the Product Tilt

— The colour and shape of parts may differ from what is shown. Specifications are subject to change without notice to improve quality.

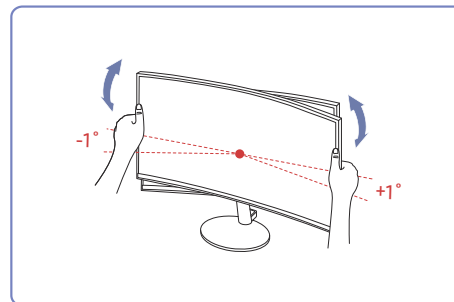
$-3.0^{\circ} (\pm 2.0^{\circ}) \sim 20^{\circ} (\pm 2.0^{\circ})$



- The product tilt can be adjusted.
- Hold the lower part of the product and adjust the tilt carefully.

Caution

After adjusting the product tilt and height, if the screen is not level, take the following actions.

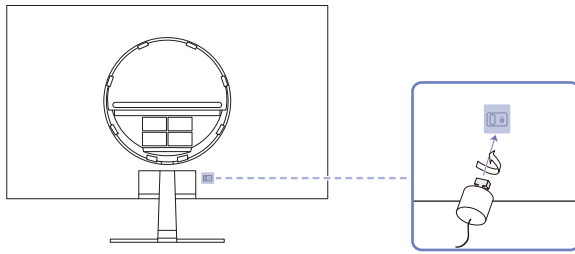


- Hold the bezel at both side edges and adjust the monitor angle until the screen becomes level. (Be careful not to directly hold the LCD display.)
- The monitor angle can be adjusted from -1° to $+1^{\circ}$.

Anti-theft Lock

- An anti-theft lock allows you to use the product securely even in public places.
- The locking device shape and locking method depend on the manufacturer. Refer to the manuals provided with your anti-theft locking device for details.

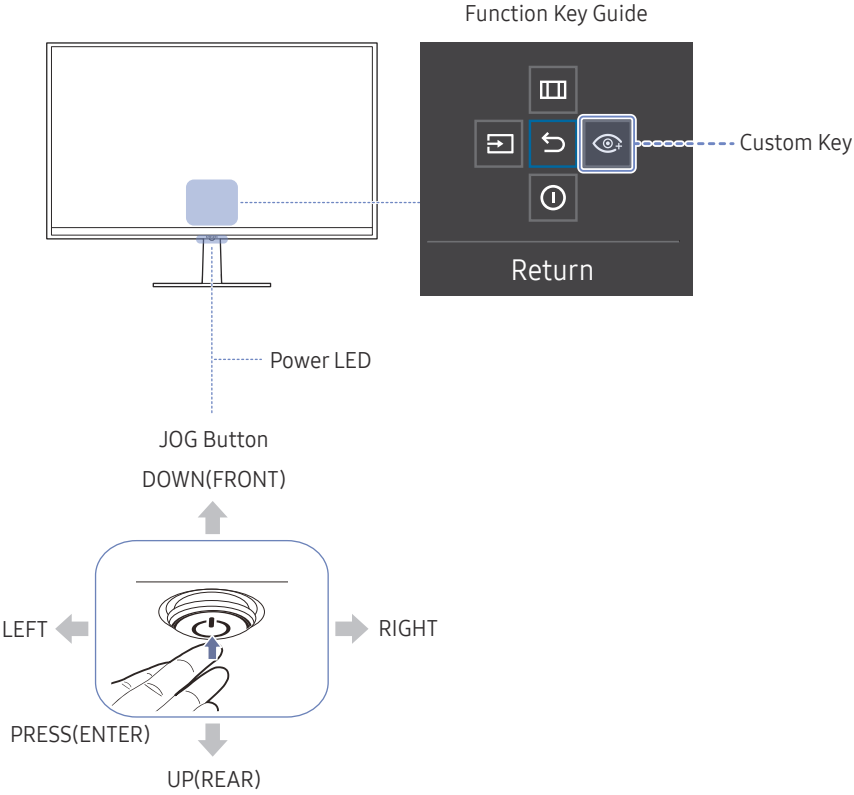
To lock an anti-theft locking device:



- 1 Fix the cable of your anti-theft locking device to a heavy object such as a desk.
- 2 Put one end of the cable through the loop on the other end.
- 3 Insert the locking device into the anti-theft lock slot at the back of the product.
- 4 Lock the locking device.
 - An anti-theft locking device can be purchased separately.
 - Anti-theft locking devices can be purchased at electronics retailers or online.

Control Panel

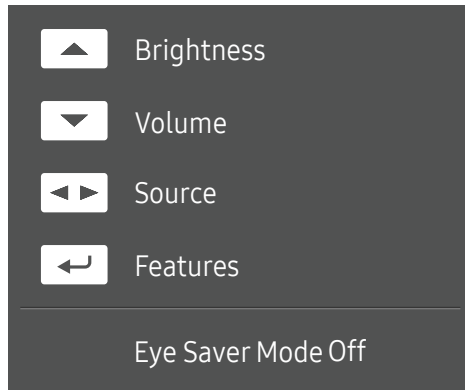
— The colour and shape of parts may differ from what is shown. Specifications are subject to change without notice to improve quality.



Parts	Description
JOG Button	Multi directional button that helps navigate.
Power LED	This LED is power status indicator. — You can select the power LED operation to be enabled or disabled on the menu screen. (→ System → Power LED On)
Function Key Guide	To use the Function Key Guide, press the JOG Button when the screen is turned on. - Custom Key is used to directly access the function set in Setup Custom Key. - Setup Custom Key
Custom Key	 — Go to → System → Setup Custom Key and change the custom key.
Source	Changes the input source. A message will appear on the top left corner of the screen if the input source has been changed.
Menu	Displays the main on-screen menu. To enable or disable the menu lock, move to the next step (move the JOG Button to the right) with the “Menu” displayed, and then push the JOG Button to the left for 10 seconds until the menu screen disappears. If the menu lock is enabled, Brightness, Contrast, Eye Saver Mode, Sound and Information are available.
Power Off	Turns off the product.
Return	Exits from the menu page.

Direct Key Guide

- On the Direct Key Guide screen, the following menu options appear when the product screen is switched on or the input source is changed.



- The Direct Key Guide screen shows if **Eye Saver Mode** is enabled. (**Off, Low, High**)
- When the product not displays the OSD menu, the JOG Button could be used as below.
- UP: Adjust **Brightness, Contrast, Eye Saver Mode**.
 - DOWN: Adjust **Volume, Mute**.
 - LEFT/RIGHT: Adjust **Source**.
 - PRESS(ENTER): Display Function Key Guide.

Chapter 03

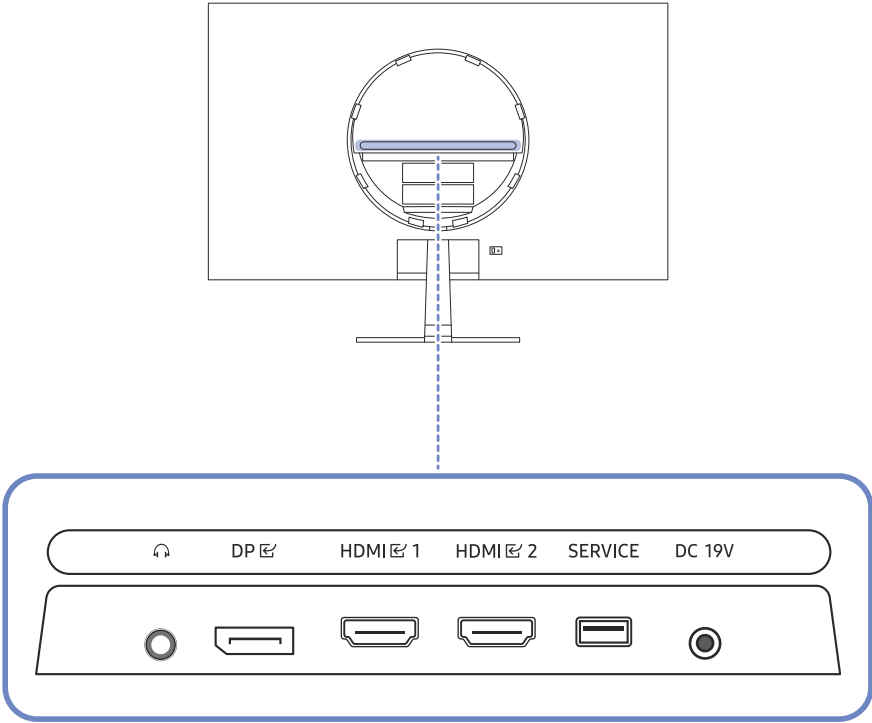
Connecting and Using a Source Device

Read below before connecting the product.

- 1 Before connecting the product, check the shapes of both ports of the supplied signal cables and the shapes and locations of the ports on the product and external device.
 - 2 Before connecting the product, make sure you remove the power cables from both the product and the external device to prevent damage to the product due to a short circuit or over current.
 - 3 After all signal cables have been properly connected, connect the power cables back to the product and the external device.
 - 4 After connecting is completed, make sure you read the manuals to acquaint yourself with the product functions, precautions and other information required to use the product properly.
- Connecting parts may differ in different products.
 - Provided ports may vary depending on the product.

Ports

— The functions available may vary depending on the product model. The colour and shape of parts may differ from what is shown. Specifications are subject to change without notice to improve quality. Refer to the actual product.



Port	Description
	Connect to an audio output device such as headphones.
DP	Connects to a PC using a DP cable.
HDMI 1 HDMI 2	Connects to a source device using an HDMI cable or HDMI-DVI cable.
SERVICE	Use a USB memory stick to perform software upgrade.
DC 19V	Connects to the AC/DC adapter.

Connecting and Using a PC

Select a connection method suitable for your PC.

Connection Using the HDMI Cable

HDMI 1
HDMI 2



It is recommended to use the HDMI cable provided as components. If not provided, be sure to use authorized cable for HDMI cable connections. If you use a unauthorized HDMI cable, the image quality may be degrade.

Connection Using an HDMI-DVI Cable

HDMI 1
HDMI 2



The audio function is not supported if the source device is connected using the HDMI-DVI cable.

The optimum resolution may not be available with an HDMI-DVI cable.

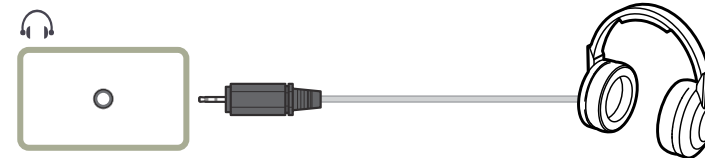
Connection Using an DP Cable

DP

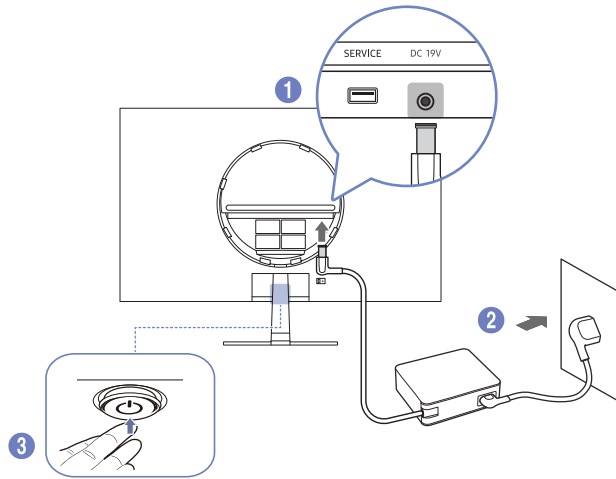


It is recommended to use the DP cable provided as an accessory. If not provided, be sure to use a DP cable of 1.5 m or below.

Connecting to headphones or earphones



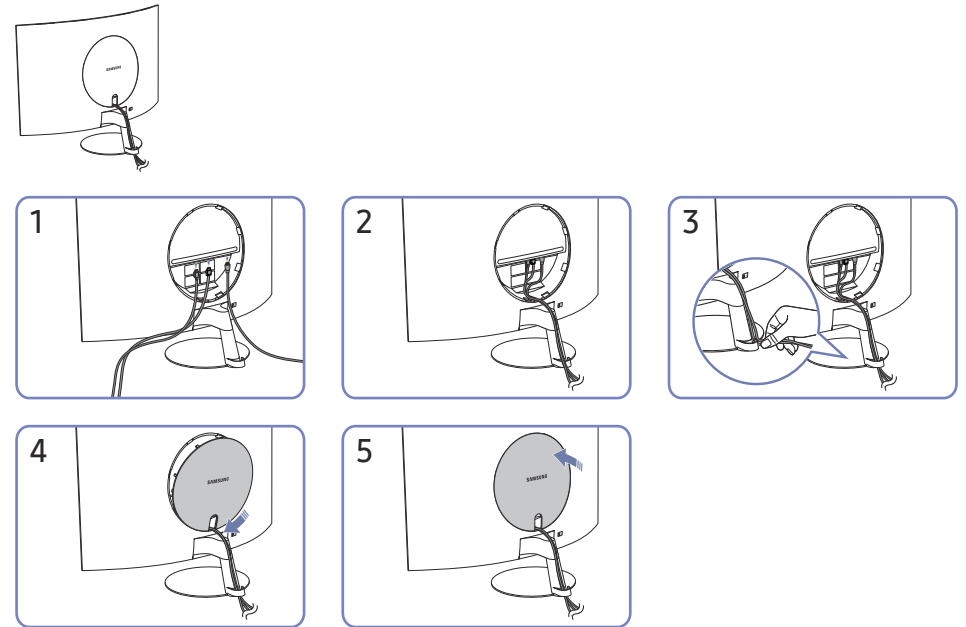
Connecting the Power



- 1 Connect the power cable to the AC/DC adapter. Then, connect the AC/DC adapter to the DC19V port on the back of the product.
 - Rated power consumption for adapters differs depending on the model. Use an adapter that meets the power consumption specification of the model.
- 2 Next, connect the power cable to the power outlet.
- 3 Press the JOG button at the bottom of the product to turn it on.

— The input voltage is switched automatically.

Tidying Up the Connected Cables



Setting Optimum Resolution

An information message about setting optimum resolution will appear if you power on the product for the first time after purchase.

Select a language on information message and change the resolution on your PC to the optimum setting.

- If the optimum resolution is not selected, the message will appear up to three times for a specified time even when the product is turned off and on again.
- If you want to set the optimum resolution for your computer. Please refer to (Q&A) → [“How can I change the resolution?”](#)

Chapter 04

Menu

Function Key Guide → 

— The functions available may vary depending on the product model. The colour and shape of parts may differ from what is shown. Specifications are subject to change without notice to improve quality.

Picture

2nd	3rd	Description
Picture Mode		This menu provides an optimum picture quality suitable for the environment where the product will be used. — This menu is not available when Eco Saving Plus is enabled. — This menu is not available when Eye Saver Mode is enabled. — This menu is not available when Game Mode is enabled. In PC mode • Custom: Customise the screen settings. • Cinema: Obtain the brightness and sharpness of monitors suitable for enjoying video and DVD content. In AV mode When the external input is connected through HDMI/DP and PC/AV Mode is set to AV, Picture Mode has four automatic picture settings (Dynamic, Standard, Movie and Custom) that are preset at the factory. You can activate either Dynamic, Standard, Movie or Custom. You can select Custom which automatically recalls your personalised picture settings. • Dynamic: Select this mode to view a sharper image than in Standard mode. • Standard: Select this mode when the surroundings are bright. • Movie: Select this mode when the surroundings are dark. This will save power and reduce eye fatigue. • Custom: Select this mode when you want to adjust the image according to your preferences.

2nd	3rd	Description
Brightness		You can adjust the general brightness of the picture. (Range: 0~100) A higher value will make the picture appear brighter. — This menu is not available when Eye Saver Mode is enabled. — This menu is not available when Eco Saving Plus is enabled.
Contrast		Adjust the contrast between the objects and background. (Range: 0~100) A higher value will increase the contrast to make the object appear clearer. — This menu is not available when Picture Mode is set to Cinema mode. — This menu is not available when Game Mode is enabled.
Sharpness		Make the outline of objects more clear or blurry. (Range: 0~100) A higher value will make the outline of objects clearer. — This menu is not available when Picture Mode is set to Cinema mode. — This menu is not available when Game Mode is enabled.

2nd	3rd	Description
Color	Color Tone	• Color Tone: Select a colour tone that best suits your viewing needs. • R-Gain: Adjust high-level red intensity. • G-Gain: Adjust high-level green intensity. • B-Gain: Adjust high-level blue intensity. • R-Offset: Adjust low-level red intensity. • G-Offset: Adjust low-level green intensity. • B-Offset: Adjust low-level blue intensity.
	Gamma	Adjust the middle level of luminance.
	Saturation	Adjust the saturation level. Values closer to 100 mean greater colour intensity.
		— This menu is not available when Picture Mode is set to Cinema mode. — This menu is not available when Game Mode is enabled. — This menu is not available when Eye Saver Mode is enabled.

2nd	3rd	Description
Black Level		If a DVD player or set-top box etc is connected to the product via HDMI, image quality degradation (contrast/colour degradation, black level, etc.) may occur, depending on the connected source device. In such case, Black Level can be used to adjust the image quality. • Normal / Low — This function is only available in HDMI mode. — Black Level may not be compatible with some source devices. — The Black Level feature is only activated at a certain AV resolution, such as 480p @ 60 Hz, 576p @ 50 Hz, 720p @ 60 Hz and 1080p @ 60 Hz.
Eye Saver Mode		Set to an optimum picture quality suitable for eye relaxation.
Game Mode		Configure the product screen settings for game mode. Use this feature when playing games on a PC or when a game console such as PlayStation™ or Xbox™ is connected. — When the product turns off, enters power-saving mode or changes input sources, Game Mode turns Off even if it is set to On. — If you want to keep Game Mode enabled all the time, select Always On. — This menu is not available when Eye Saver Mode is enabled.
Response Time		Accelerate the panel response rate to make video appear more vivid and natural. — Use Standard mode when not playing a video or game. — This option is not available when FreeSync is in On mode.

2nd	3rd	Description
Screen Ratio		Change the picture size. In PC mode • Auto / Wide In AV mode • 4:3 / 16:9 / Screen Fit — The function may not be supported depending on the ports provided with the product. — Changing the Screen Ratio is available when the following conditions are satisfied. — The input source is 480p, 576p, 720p or 1080p and product can display normally (Not every model can support all of these signals.). — This can only be set when the external input is connected through HDMI/DP and PC/AV Mode is set to AV.
Screen Adjustment		Adjust the position of the screen or increase the picture quality. • H-Position: Move the screen to the left or right. • V-Position: Move the screen up or down. — Connection Using the HDMI, DP Cable. — This menu is only available when Screen Ratio is set to Screen Fit in AV Mode. When a 480p, 576p, 720p or 1080p signal is input in AV mode and the product can display normally, select Screen Fit to adjust horizontal position and vertical position in 0-6 levels.

OnScreen Display

2nd	3rd	Description
Transparency		Set the transparency for the menu windows.
Position		• H-Position: Move the menu position to the left or right. • V-Position: Move the menu position up or down.
Language		Set the menu language. — A change to the language setting will only be applied to the onscreen menu display.
Display Time		Set how long the menu window will remain on screen for when it is not in use.

System

2nd	3rd	Description
FreeSync		FreeSync technology is solution that eliminates screen tearing without all the usual lag and latency. FreeSync can be operated when you use AMD's graphic card with supporting FreeSync solution. For more information, see FreeSync page.
Sound	Volume	Change the Volume setting.
	Sound Mode	Select the sound mode that best suits your audio environment. — This menu is disabled if headphones or earphones are connected to the monitor.
	Select Sound	Select the speaker channel for sound output. — This menu is disabled if headphones or earphones are connected to the monitor.
Eco Saving Plus		The Eco Saving Plus function reduces power consumption by controlling the electric current used by the monitor panel. • Off: Deactivate the Eco Saving Plus function. • Auto: The power consumption will automatically be reduced by about 10% over the current setting. (The reduction of power consumption depends on the customer screen brightness condition.) • Low: Saves up to 25 % energy compared to the maximum brightness. • High: Saves up to 50 % energy compared to the maximum brightness. — This menu is not available when Eye Saver Mode is enabled. — This menu is not available when Game Mode is enabled.

2nd	3rd	Description
Dynamic Brightness		Automatically adjust the Brightness to provide the best possible screen contrast under the current conditions. — This option is not available when FreeSync is in On mode. — This menu is not available when Eye Saver Mode is enabled. — This menu is not available when Eco Saving Plus is enabled.
Off Timer Plus	Off Timer	• Off Timer: Turn on Off Timer mode. • Turn Off After: The off timer can be set within a range of 1 to 23 hours. The product will automatically power off after the specified number of hours. – This option is only available when Off Timer is set to On. — For products for the market in some regions, the Off Timer is set to automatically activate 4 hours after the product powers on. This is done in accordance with power supply regulations. If you do not want the timer to activate, go to  → System → Off Timer Plus and set Off Timer to Off.
	Eco Timer	• Eco Timer: Turn on Eco Timer mode. • Eco Off After: The Eco Timer can be set between 10 and 180 minutes. The product will automatically power off after the specified time has elapsed. – This option is only available when Eco Timer is set to On.

2nd	3rd	Description
PC/AV Mode		Set PC/AV Mode to AV. The picture size will be enlarged. This option is useful when you view a movie. — Products with a display area of 16:9 or 16:10 are only supported.
DisplayPort Ver.		Select the DisplayPort version to use. — Incorrect settings may cause the screen to go blank. If this occurs, check the device specifications. — This option is available when the input source is set to DisplayPort.
Auto Source Switch		When there is no signal, the display automatically switches to the newly connected device. — This function may not be supported depending on the model or geographical area.
Key Repeat Time		Control the response rate of a button when the button is pressed. Acceleration, 1 sec or 2 sec can be selected. If No Repeat is selected, a command responds only once when a button is pressed.
Power LED On		Configure the settings to enable or disable the power LED located at the lower part of the product. • Working: The power LED is on when the product is turned on. • Stand-by: The power LED is on when the product is turned off.
Setup Custom Key		Set the custom key so that your chosen function can be set up directly.

Support

2nd	3rd	Description
Self Diagnosis		Perform this test when you experience a problem with your monitor's picture. Never turn off the power nor change the input source during self diagnosis. If possible, try not to interrupt testing.
Software Update		Update software using an update file on a USB device. - Save the update file (in .bin format) that you downloaded from the Samsung website (http://www.samsung.com/sec) to a USB device. - Connect the USB device to the SERVICE port on the monitor. Select  → Support → Software Update. - Follow the instructions on the screen to proceed with update. - Your product will turn itself off and on again automatically after completing update, and then turn off your product. - Remove the power cord from the power outlet and then reconnect the cord after turning off. - To perform software update by using a USB device, first format the USB device to FAT32. - When updating by a USB device, be sure to use the device whose version of USB 3.0 or lower. - When performing update, make sure that only one BIN file (.bin) is saved in the root directory. - If the No USB devices detected. Please check and try again. message is displayed, this is probably due to the following reasons. - A USB device is not connected to the SERVICE port. - The files in the connected USB device are not compatible formats. - There are no valid update files found in the connected USB device. (There are no update files saved in the memory or the file names are incorrect.) - The update will not start if the downloaded software does not match the software installed on the monitor. To check the software for consistency, select  → Support → Information. - Do not turn off the product until the update is complete. And prevent the updating from any interruption as far as possible. In general, the product returns to the previous version if an update is interrupted. - It may change the screen colour or blink during USB update, but it is not a monitor problem. Since S/W update is performed normally, please wait until the update is finished.
Information		View the current software information. Refer to the actual monitor screen.
Reset All		Return all the settings for the product to the default factory settings.

Chapter 05

Installing the Software

Easy Setting Box



Easy Setting Box

Easy Setting Box enables users to use the product by partitioning multiple sections.

To install the latest version of **Easy Setting Box**, download it from the Samsung website (<https://displaysolutions.samsung.com/solutions/monitor-solution/easy-setting-box>).

- The software may not work properly if you do not restart the PC after the installation.
- The Easy Setting Box icon may not appear depending on the PC system and the product specifications.
- If the shortcut icon does not appear, press the F5 key.

Restrictions and Problems with the Installation

The **Easy Setting Box** installation may be affected by the Graphics Card, Motherboard and the Networking Environment.

System Requirements

OS	Hardware
• Windows 7 32Bit/64Bit • Windows 8 32Bit/64Bit • Windows 8.1 32Bit/64Bit • Windows 10 32Bit/64Bit • Windows 11 32Bit/64Bit	• At least 32MB of memory • At least 60MB of free space on the hard disk drive

Driver Installation

To install the latest version of the product driver, download it from the Samsung website (<http://www.samsung.com>).

- You can set the optimum resolution and frequency for this product by installing the corresponding drivers.

Chapter 06

Troubleshooting Guide

Requirements Before Contacting Samsung Customer Service Centre

— Before calling Samsung Customer Service Centre, test your product as follows. If the problem persists, contact Samsung Customer Service Centre.

Product diagnosis (Screen issue)

If a problem occurs with the product screen, run [Self Diagnosis](#) to check that the product is working properly.

Checking the Resolution and Frequency

If a resolution that is not supported (see the [Standard Signal Mode Table](#)) is selected, the **Not Optimum Mode** message may appear for a short time or the screen may not be displayed properly.

— The displayed resolution may vary, depending on the PC system settings and cables.

Check the following.

Caution

When the product makes popping (cracking) sound.

The sound may be caused by contraction or expansion from temperature change of external components or internal circuit of the product.

This is NOT a product failure and does not affect the life of the product.

Installation issue

Blank spaces are found on all four sides of the screen when an HDMI or HDMI-DVI cable is connected to the product and PC.

The blank spaces found on the screen have nothing to do with the product.

Blank spaces on the screen are caused by the PC or graphics card. To resolve the problem, adjust the screen size in the HDMI or DVI settings for the graphics card.

If the graphics card settings menu does not have an option to adjust the screen size, update the graphics card driver to the latest version.

(Please contact the graphics card or PC manufacturer for further details about how to adjust the screen settings.)

Screen issue

The power LED is off. The screen will not switch on.

Check that the power cable is connected properly.

If a problem occurs with the product screen, run [Self Diagnosis](#) to check that the product is working properly.

The message **Check the cable connection and the settings of the source device.** appears.

Check that the cable is properly connected to the product.

Check that the device connected to the product is powered on.

Check the **PC/AV Mode** status. (□□□ → **System** → **PC/AV Mode** → **DisplayPort**, **HDMI** → **PC** or **AV**.)

Set the connected **DisplayPort** version. (**DisplayPort**: □□□ → **System** → **DisplayPort Ver.** → **1.1** or **1.2↑**)

Set the connected **HDMI** or **DisplayPort** version. (**HDMI**: □□□ → **System** → **Input Port Ver.** → **1.4** or **2.0**, **DisplayPort**: □□□ → **System** → **DisplayPort Ver.** → **1.1** or **1.2↑**)

Not Optimum Mode is displayed.

This message appears when the signal from the graphics card exceeds the maximum resolution or frequency for the product.

Change the maximum resolution and frequency to suit the product performance, referring to Standard Signal Mode Table ([P.37](#)).

The images on the screen look distorted.

Check the cable connection to the product.

The screen is not clear. The screen is blurry.

Remove any accessories (video extension cable, etc.) and try again.

Set the resolution and frequency to the recommended level.

The screen appears unstable and shaky. There are shadows or ghost images left on the screen.

Check that the resolution and frequency for the PC are within the range of resolution and frequency compatible with the product. Next, if required, change the settings, referring to Standard Signal Mode Table ([P.37](#)) in this manual and the **Information** menu on the product.

Change the **Response Time** in the Display OSD to **Faster** or **Standard** depending on your application and usage.

The screen is too bright. The screen is too dark.

Adjust **Brightness** and **Contrast**.

Screen colour is inconsistent.

Change the **Color** settings.

The colours on the screen have a shadow and are distorted.

Change the **Color** settings.

White does not really look white.

Change the **Color** settings.

There is no image on the screen and the power LED blinks every 0.5 to 1 second.

Check the cable connection between the product and PC, and ensure the connectors are locked.

Press any key on the keyboard or move the mouse to return to normal operating mode.

The product is operating in power-saving mode.

Text is blurry.

If using a Windows OS (e.g. Windows 7, Windows 8, Windows 8.1 or Windows 10): Go to **Control Panel** → **Fonts** → **Adjust ClearType text** and change **Turn on ClearType**.

Video playback is choppy.

Playback of high-definition large video files can be choppy. This may be because the video player is not optimised for the PC resource.

Try playing the file on another video player.

Sound issue

There is no sound.

Re-check the condition of the connected headphone or earphone and/or adjust the volume.

Check the volume.

Check whether the volume of the product or the source device is set to mute.

The volume is too low.

Adjust the volume.

If the volume is still low after turning it up to the maximum level, adjust the volume on your PC sound card or software programme.

Video is available but there is no sound.

Sound cannot be heard if an HDMI-DVI cable or DVI cable is used to connect the input device.

Connect the device using an HDMI cable or a DP cable.

Source device issue

A beeping sound is heard when my PC is booting.

If a beeping sound is heard when your PC is booting, have your PC serviced.

Q & A

— Refer to the user manual for your PC or graphics card for further instructions on adjustment.

How can I change the frequency?

Set the frequency on your graphics card.

- Windows 7: Go to Control Panel → Appearance and Personalization → Display → Screen Resolution → Advanced settings → Monitor, and adjust Screen Refresh Rate under Monitor settings.
- Windows 8(Windows 8.1): Go to Settings → Control Panel → Appearance and Personalization → Display → Screen Resolution → Advanced settings → Monitor, and adjust Refresh rate under Monitor settings.
- Windows 10: Go to Settings → System → Display → Advanced display settings → Display adapter properties → Monitor, and adjust Screen refresh rate under Monitor settings.

How can I change the resolution?

- Windows 7: Go to Control Panel → Appearance and Personalization → Display → Screen Resolution → Adjust Resolution.
- Windows 8(Windows 8.1): Go to Settings → Control Panel → Appearance and Personalization → Display → Adjust Resolution, and adjust the resolution.
- Windows 10: Go to Settings → System → Display → Advanced display settings, and adjust the resolution.

How do I set power-saving mode?

- Windows 7: Go to Control Panel → Appearance and Personalization → Personalization → Screen Saver Settings → Power options or BIOS SETUP on the PC.
 - Windows 8(Windows 8.1): Go to Settings → Control Panel → Appearance and Personalization → Personalize → Screen Saver Settings → Power options or BIOS SETUP on the PC.
 - Windows 10: Go to Settings → Personalization → Lock screen → Screen timeout settings → Power & sleep or BIOS SETUP on the PC.
-

Chapter 07

Specifications

General

Model Name	S27C39*	S32C39*
Size	27 Class (26.9 Inches / 68.4 cm)	32 Class (31.5 Inches / 80.1 cm)
Display area	597.88 mm (H) x 336.31 mm (V)	698.4 mm (H) x 392.85 mm (V)
Pixel Pitch	0.311 mm (H) x 0.311 mm (V)	0.363 mm (H) x 0.363 mm (V)
Maximum Pixel Clock	148 MHz	
Power Supply	AC100-240V~ 50/60Hz Based on the AC voltage of the adapter. For the DC voltage of the product, refer to the product label.	
Signal connectors	HDMI, DisplayPort	
Environmental conditions	Operating	
	Temperature: 10 °C – 40 °C (50 °F – 104 °F)	
	Humidity: 10 % – 80 %, non-condensing	
	Storage	
	Temperature: -20 °C – 45 °C (-4 °F – 113 °F)	
	Humidity: 5 % – 95 %, non-condensing	

- **Plug-and-Play**
This product can be installed and used with any Plug-and-Play compatible systems. Two-way data exchange between the product and PC system optimises the product settings. Product installation takes place automatically. However, you can customise the installation settings if desired.
- **Panel Dots (Pixels)**
Due to the nature of the manufacturing of this product, approximately 1 pixel per million (1ppm) may be brighter or darker on the LCD panel. This does not affect product performance.
- The specifications are subject to change without notice to improve quality.
- For detailed device specifications, visit the Samsung website.
- **(Europe only)**
To access energy labelling information about this product on the European Product Registry for Energy Labelling (EPREL), go to https://eprel.ec.europa.eu/qr/***** where ***** is the product's EPREL registration number. You can find the registration number on the rating label of your product.
- **(Türkiye only)**
To access the energy labelling information of the model:
 - (1) Go to https://www.samsung.com/global/ecodesign_energy
 - (2) Get the model identifier from the energy label of the product and type it in the search box
 - (3) Energy labelling information can be found

Standard Signal Mode Table

Model Name		S27C39*	S32C39*
Synchronization	Horizontal Frequency	53.04 ~ 85.44 kHz	52.0 ~ 91.0 kHz
	Vertical Frequency	48 ~ 75 Hz	48 ~ 76 Hz
Resolution	Optimum Resolution	1920 x 1080 @ 60 Hz	
	Maximum Resolution	1920 x 1080 @ 75 Hz	

If a signal that belongs to the following standard signal modes is transmitted from your PC, the screen will automatically be adjusted. If the signal transmitted from the PC does not belong to the standard signal modes, the screen may be blank even though the power LED turns on. In such a case, change the settings according to the following table by referring to the graphics card user manual.

Resolution	Horizontal Frequency (kHz)	Vertical Frequency (Hz)	Pixel Clock (MHz)	Sync Polarity (H/V)
IBM, 720 x 400	31.469	70.087	28.322	-/+
VESA, 640 x 480	31.469	59.940	25.175	-/-
MAC, 640 x 480	35.000	66.667	30.240	-/-
VESA, 640 x 480	37.861	72.809	31.500	-/-
VESA, 640 x 480	37.500	75.000	31.500	-/-
VESA, 800 x 600	35.156	56.250	36.000	+/+
VESA, 800 x 600	37.879	60.317	40.000	+/+
VESA, 800 x 600	48.077	72.188	50.000	+/+
VESA, 800 x 600	46.875	75.000	49.500	+/+
MAC, 832 x 624	49.726	74.551	57.284	-/-
VESA, 1024 x 768	48.363	60.004	65.000	-/-
VESA, 1024 x 768	56.476	70.069	75.000	-/-
VESA, 1024 x 768	60.023	75.029	78.750	+/+

Resolution	Horizontal Frequency (kHz)	Vertical Frequency (Hz)	Pixel Clock (MHz)	Sync Polarity (H/V)
VESA, 1152 x 864	67.500	75.000	108.000	+/+
MAC, 1152 x 870	68.681	75.062	100.000	-/-
VESA, 1280 x 720	45.000	60.000	74.250	+/+
VESA, 1280 x 800	49.702	59.810	83.500	-/+
VESA, 1280 x 1024	63.981	60.020	108.000	+/+
VESA, 1280 x 1024	79.976	75.025	135.000	+/+
VESA, 1440 x 900	55.935	59.887	106.500	-/+
VESA, 1600 x 900	60.000	60.000	108.000	+/+
VESA, 1680 x 1050	65.290	59.954	146.250	-/+
VESA, 1920 x 1080	67.500	60.000	148.500	+/+

Horizontal Frequency

The time required to scan a single line from the left to the right side of the screen is called a horizontal cycle. The reciprocal number of a horizontal cycle is called horizontal frequency. Horizontal frequency is measured in kHz.

Vertical Frequency

Repeating the same picture dozens of times per second allows you to view natural pictures. The repeat frequency is called "vertical frequency" or "refresh rate" and is indicated in Hz.

This product can be set to only one resolution for each screen size to obtain the optimum picture quality due to the nature of the panel. Using a resolution other than the specified resolution may degrade the picture quality. To avoid this, it is recommended that you select the optimum resolution specified for your product.

Some resolutions listed in the table above may not be available depending on graphics card specifications.

Chapter 08

Appendix

Responsibility for the Pay Service (Cost to Customers)

— When the service is requested, in spite of in warranty, we may charge you for a visit from a service technician in the following cases.

Not a product defect

Cleaning of the product, Adjustment, Explanation, Re-installation and etc.

- If a service technician is requested to give instructions on how to use product or simply adjusts options without disassembling product.
- If a defect is caused by external environmental factors (Internet, Antenna, Wired Signal, etc.)
- If a product is reinstalled or devices are connected additionally after installing the purchased product for the first time.
- If a product is reinstalled to move to a different spot or to move to a different house.
- If the customer requests instructions on how to use another company's product.
- If customer requests instructions on how to use the network or another company's Programme.
- If customer requests software installation and setup for the product.
- If a service technician removes/cleans dusts or foreign materials inside of the product.
- If customer requests an installation additionally after purchasing a product through home-shopping or online.

A Product damage caused by customer's fault

Product damage caused by customer's mishandling or wrong repair

If a product damage is caused by;

- External impact or drop.
- Use of supplies or separately sold product unspecified by Samsung.
- Repair from a person besides an engineer of outsourcing service company or partner of Samsung Electronics Co., Ltd.
- Remodeling or repairing the product by customer.
- Using it with incorrect voltage or non-authorized electrical connections.
- Not following the "cautions" in User Manual.

Others

- If product fails by natural disaster. (lightning, fire, earthquake, flood damage, etc)
- If consumable components are all used up. (Battery, Toner, Fluorescent lights, Head, Vibrator, Lamp, Filter, Ribbon, etc.)

— If customer requests a service in case the product has no defect, service fee may be charged. So please read User Manual first.

FreeSync

FreeSync technology is solution that eliminates screen tearing without all the usual lag and latency. This feature will eliminate screen tearing and lag during game play. Improve your gaming experience. The displayed **FreeSync** menu items on the monitor may vary, depending on the monitor model and compatibility with the AMD graphics card.

- **Off**: Disable **FreeSync**.
- **On**: Turn on the AMD graphics cards' **FreeSync** function. You may experience intermittent flickers when playing some games.

Apply the optimum resolution when using **FreeSync**.

The refresh rate setting method please refer to Q & A → How can I change the frequency?

— The **FreeSync** function is only enabled in **HDMI** or **DisplayPort** mode.
Use the HDMI/DP cable provided by the manufacturer when using **FreeSync**.

— If the **DisplayPort Ver.** is set to **1.1**, the **FreeSync** mode is disabled.

If you use the **FreeSync** function while playing a game, the following symptoms may occur:

- The screen may flicker depending on the type of graphics card, the game option settings, or the video being played. Try the following actions: decrease the game setting values, change the current **FreeSync** mode to **Off**, or visit the AMD website to check your graphics driver's version and update it with the latest one.
- While you are using the **FreeSync** function, the screen may flicker due to variation of the output frequency from the graphics card.

- The response rate during the game may fluctuate depending on the resolution. A higher resolution generally decreases the response rate.
 - The sound quality of the monitor may be degraded.
- If you encounter any issues when using the function, contact the Samsung Service Centre.
- If you change the screen resolution while the function is **On**, the screen may intermittently blank out due to the graphic card. Set **FreeSync** to **Off** and change the resolution.
- The function is unavailable in the devices (e.g. AV devices) that have no AMD graphic card. If the function is applied, the screen may have malfunction.

The models in the Graphics Cards list supports FreeSync

FreeSync can only be used with specific AMD graphics card models. Refer to the following list for supported graphics cards:

Make sure to install the latest official graphics drivers from AMD that support **FreeSync**.

- For additional AMD graphics card models that support the **FreeSync** feature, visit the official AMD website (<https://www.amd.com/en/products/specifications/graphics>).
- Select **FreeSync Off** if you are using a graphics card from a different manufacturer.
- When applying the **FreeSync** function via the HDMI cable, it may fail to work due to the bandwidth limitation of certain AMD graphics card.

- | | |
|---|---|
| • Radeon™ RX Vega series | • Radeon™ Pro Duo (2016 edition) |
| • Radeon™ RX 500 series | • Radeon™ R9 Nano series |
| • Radeon™ RX 400 series | • Radeon™ R9 Fury series |
| • Radeon™ R9/R7 300 series (excluding R9 370/X, R7 370/X, R7 265) | • Radeon™ R9/R7 200 series (excluding R9 270/X, R9 280/X) |