

Philips Monitor  
LCD monitor with  
PowerSensor

## B Line

27" (68.6 cm)  
3840 x 2160 (4K UHD)

278B1



# Ultra-clear vision to get more done

Get your best work done with this Philips monitor. UltraClear 4K UHD gives the space and clarity for your work. Loaded with features to improve productivity and sustainability. Eye comfort features with TUV certified to reduce eye fatigue.

### Designed for sustainability

- Designed to meet environmental standards
- PowerSensor saves up to 65% energy costs
- LightSensor for the perfect brightness with minimal power

### Excellent performance

- UltraClear 4K UHD (3840 x 2160) resolution for precision
- IPS technology for full colours and wide viewing angles
- SmartImage pre-sets for easy optimised image settings

### Designed for the way you work

- TUV Eye Comfort certified to reduce eye fatigue
- Less eye fatigue with Flicker-Free technology
- LowBlue Mode for easy-on-the-eyes productivity
- EasyRead mode for a paper-like reading experience
- SmartErgoBase enables user-friendly ergonomic adjustments
- Built-in stereo speakers for multimedia



# PHILIPS

# Highlights

## PowerSensor



PowerSensor is a built-in 'people sensor' that transmits and receives harmless infrared signals to determine if a user is present and automatically reduces monitor brightness when the user steps away from the desk, cutting energy costs by up to 65 percent and prolonging monitor life

## LightSensor



LightSensor uses a smart sensor to adjust the picture brightness depending on the light conditions in the room for the perfect picture with minimal power usage.

## UltraClear 4K UHD Resolution



These Philips displays utilise high-performance panels to deliver UltraClear, 4K UHD (3840 x 2160) resolution images. Whether you are a

demanding professional requiring extremely detailed images for CAD solutions, a user of 3D graphics applications or a financial wizard working on huge spreadsheets, Philips displays will make your images and graphics come alive.

## IPS technology



IPS displays use advanced technology that gives you extra-wide viewing angles of 178/178 degrees, making it possible to view the display from almost any angle — even in 90-degree Pivot mode! Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colours, making it ideal not only for Photos, films and web browsing, but also for professional applications that demand colour accuracy and consistent brightness at all times.

## SmartImage



SmartImage is an exclusive leading edge Philips technology that analyses the content displayed on your screen and optimises your display performance. This user-friendly interface allows you to select various modes, like Office, Photo, Movie, Game, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimises the

contrast, colour saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time at the touch of a single button!

## TUV Rheinland Eye Comfort



Philips displays meet TUV Rheinland Eye Comfort standard to prevent eye strain caused by prolonged computer use. With TUV Eye Comfort certification, Philips displays ensure flicker-free, low-blue mode, no disturbing reflections, a wide viewing angle, less reduction of image quality from different angles and ergonomic stand designs for an ideal viewing experience. Keep your eyes healthy and boost work productivity.

## Flicker-Free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.



# Specifications

## Picture/Display

- LCD panel type: IPS technology
- Backlight type: W-LED system
- Panel Size: 27 inch/68.6 cm
- Display Screen Coating: Anti-Glare, 3H, Haze 25%
- Effective viewing area: 596.736 (H) x 335.664 (V)
- Aspect ratio: 16:9
- Optimum resolution: 3840 x 2160 @ 60 Hz
- Pixel Density: 163 PPI
- Response time (typical): 4 ms (Grey to Grey)\*
- Brightness: 350 cd/m<sup>2</sup>
- Contrast ratio (typical): 1000:1
- SmartContrast: 50,000,000:1
- Pixel pitch: 0.1554 x 0.1554 mm
- Viewing angle: 178° (H)/178° (V), @ C/R > 10
- Picture enhancement: SmartImage
- Display colours: Colour support 1.07 billion colours
- Colour gamut (typical): NTSC 93%\*, sRGB 112%\*
- Scanning Frequency: 30–140 kHz (H) / 23–75 Hz (V)
- SmartUniformity: 97 ~ 102%
- Delta E: < 2 (sRGB)
- sRGB
- Flicker-free
- LowBlue Mode
- EasyRead

## Connectivity

- Signal Input: DisplayPort 1.2, HDMI 2.0 x 2
- HDCP: HDCP 2.2 (DP/HDMI/USB)
- USB:: USB-B x 1 (upstream), USB 3.2 x 4 (downstream with 1 fast charge B.C 1.2)
- Audio (In/Out): Headphone out
- Sync Input: Separate Sync

## Convenience

- Built-in Speakers: 2 W x 2
- User convenience: SmartImage, Input, PowerSensor, Menu, Power On/Off
- Control software: SmartControl
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, French, Finnish, German, Greek, Hungarian, Italian, Japanese, Korean, Portuguese, Polish, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount (100 x 100 mm)
- Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7

## Stand

- Height adjustment: 150 mm
- Pivot: +/- 90 degree
- Swivel: +/- 180 degree
- Tilt: -5 ~ 35 degree

## Power

- ECO mode: 22.5 W (typ.)
- On mode: 24.1 W (typ.) (EnergyStar test method)
- Standby mode: < 0.3 W (typ.)
- Off mode: Zero watts with Zero switch
- Energy Label Class: G
- Power LED indicator: Operation - White, Standby mode - White (flashing)
- Power supply: Built-in, 100–240 VAC, 50–60 Hz

## Dimensions

- Product with stand (max height): 613 x 537 x 205 mm
- Product without stand (mm): 613 x 366 x 51 mm
- Packaging in mm (W x H x D): 700 x 456 x 216 mm

## Weight

- Product with stand (kg): 6.64 kg
- Product without stand (kg): 5.03 kg
- Product with packaging (kg): 8.75 kg

## Operating conditions

- Temperature range (operation): 0°C to 40°C °C
- Temperature range (storage): -20°C to 60°C °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000 ft (3658 m), Non-operation: +40,000 ft (12,192 m)
- MTBF (demonstrated): 70,000 hrs (excluded backlight)

## Sustainability

- Environmental and energy: PowerSensor, LightSensor, EnergyStar 8.0, EPEAT\*, TCO Certified Edge, RoHS
- Recyclable packaging material: 100 %
- Post-consumer recycled plastic: 85%
- Specific Substances: Mercury free, PVC/BFR free housing

## Compliance and standards

- Regulatory Approvals: CB, FCC Class B, ICES-003, CE Mark, TUV/GS, TUV Ergo, SEMKO, CU-EAC, EAEU RoHS, UKRAINIAN, TUV Eye Comfort certified

## Cabinet

- Foot: Black
- Rear cover: Black
- Front bezel: Black
- Finish: Texture

## What's in the box?

- Monitor with stand
- Cables: HDMI cable, DP cable, Power cable
- User Documentation



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or their respective owners.

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\* "IPS" word mark / trademark and related patents on technologies belong to their respective owners.

\* Response time value equal to SmartResponse

\* NTSC Area based on CIE 1976

\* sRGB Area based on CIE1931

\* EPEAT rating is valid only where Philips registers the product. Please visit <https://www.epeat.net/> for registration status in your country.

\* The monitor may look different from feature images.