



Philips  
LCD monitor with  
SmartControl Lite

**V Line**  
23.6" / 59.9 cm

**243V5QHSBA**

## Great LED images in vivid colors

Enjoy vibrant pictures on this Philips display. Equipped with HDMI and SmartControl lite, it's a great choice!

### **Vivid pictures every time**

- MVA Display for wide viewing angles and deep contrast levels
- SmartContrast for rich black details
- 16:9 Full HD display for best viewing experience
- Easy display performance tuning with SmartControl Lite

### **Experience multimedia**

- HDMI-ready for Full HD entertainment

### **Great choice**

- Compact design saves space
- Mercury Free eco-friendly display
- VESA mount allows for flexibility

# PHILIPS

# Highlights

## MVA Display Technology



Philips MVA LED display uses an advanced multi-domain vertical alignment technology which gives you super-high static contrast ratios for extra vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web-browsing, movies, gaming, and demanding graphical applications. It's optimized pixel management technology gives you 178/178 degree extra wide viewing angle, resulting in crisp images.

## SmartControl Lite

SmartControl Lite is the next generation 3D icon based GUI monitor control software. This allows user to fine-tune most parameters of the monitor like Color, Brightness, screen calibration, Multi-media, ID management, etc with the mouse.

## SmartContrast



SmartContrast is a Philips technology that analyzes the contents you are displaying, automatically adjusting colors and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

## 16:9 Full HD



The Full HD screen has the widescreen resolution of 1920 x 1080p. This is the highest resolution of HD sources for the best possible picture quality. It is fully future proof as it supports 1080p signals from all sources,

including the most recent like Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colors.

## HDMI Ready



An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. A HDMI cable enables high-quality digital video and audio all transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, A/V receivers and video cameras).

## Mercury Free

Philips monitors with LED backlighting are free of Mercury content, one of the most toxic natural substances, which affects humans and animals. This reduces the environmental impact of the display throughout its life-cycle, from manufacturing to disposal.



# Specifications

## Picture/Display

- LCD panel type: MVA
- Backlight type: W-LED system
- Panel Size: 23.6 inch / 59.9 cm
- Effective viewing area: 521.28 (H) x 293.22 (V)
- Aspect ratio: 16:9
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Response time (typical): 8 ms (Gray to Gray)\*
- Brightness: 250 cd/m<sup>2</sup>
- SmartContrast: 10,000,000:1
- Contrast ratio (typical): 3000:1
- Pixel pitch: 0.272 x 0.272 mm
- Viewing angle: 178° (H) / 178° (V), @ C/R > 20
- Display colors: 16.7 M
- Scanning Frequency: 30 -83 kHz (H) / 56 -75 Hz (V)
- sRGB

## Connectivity

- Signal Input: VGA (Analog), DVI-D (digital, HDCP), HDMI (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green

## Convenience

- User convenience: Auto/Down, 4:3 Wide/Up, Brightness/Back, Menu/OK, Power On/Off
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Spanish, Simplified Chinese, Swedish, Turkish, Traditional Chinese, Ukrainian
- Other convenience: Kensington lock, VESA mount (100x100mm)
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 7, Windows 8

## Stand

- Tilt: -5/20 degree

## Power

- On mode: 21.51 W (typ.) (EnergyStar 6.0 test

method)

- Standby mode: 0.5 W (typ.)
- Off mode: 0.3 W (typ.)
- Power LED indicator: Operation - White, Standby mode- White (blinking)
- Power supply: Built-in, 100-240VAC, 50-60Hz

## Dimensions

- Product with stand (mm): 551 x 420 x 220 mm
- Product without stand (mm): 551 x 344 x 52 mm
- Packaging in mm (WxHxD): 600 x 415 x 118 mm

## Weight

- Product with stand (kg): 3.66 kg
- Product without stand (kg): 3.22 kg
- Product with packaging (kg): 5.00 kg

## Operating conditions

- Temperature range (operation): 0°C to 40°C °C
- Temperature range (storage): -20°C to 60°C °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000ft (3,658m), Non-operation: +40,000ft (12,192m)
- MTBF: 30,000 hour(s)

## Sustainability

- Environmental and energy: EnergyStar 6.0, EPEAT Silver, RoHS, Lead-free, Mercury Free
- Recyclable packaging material: 100 %

## Compliance and standards

- Regulatory Approvals: BSMI, CE Mark, cETLus, FCC Class B, PSB, SEMKO, TCO certified, TUV/ISO9241-307, WEEE, C-Tick, EPA, UKRAINIAN

## Cabinet

- Color: Black
- Finish: Hairline (front bezel) / Texture (rear cover)



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\* HDMI cables vary depending on region and models.  
\* Response time value equal to SmartResponse