Pre-sales leaflet for United Kingdom (2018, September 30)



Full HD LCD monitor

- V Line 24 (23.8"/60.5 cm diag.) Full HD (1920 x 1080)

243V7QJAB/01

# Vivid, crisp images, from edge to edge

A perfect all-round display with stunning images that stretch from edge to edge, made easy on the eyes, in a compact, slim design.

## **Benefits**

## Vivid pictures every time

- IPS LED wide view technology for image and colour accuracy
- 16:9 Full HD display for crisp, detailed images
- Narrow-border display for a seamless appearance
- SmartContrast for rich black details
- · SmartImage pre-sets for easy optimised image settings

## Easy on the eyes

- · Less eye fatigue with Flicker-Free technology
- · LowBlue Mode for easy-on-the-eyes productivity

· EasyRead mode for a paper-like reading experience

## Experience true multimedia

- Built-in speakers for audio without desktop clutter
- SmartConnect with DisplayPort, HDMI and VGA connections

## Perfectly designed for your space

• VESA mount allows for flexibility



## Features

## **IPS** technology



IPS displays use an advanced technology that gives you extra-wide viewing angles of 178/178 degrees, making it possible to view the display from almost any angle. Unlike standard TN panels, IPS displays give you remarkably crisp images with vivid colours, making them ideal not only for Photos, movies and web browsing, but also for professional applications that demand colour accuracy and consistent brightness at all times.

#### 16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920 x 1080 resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colours, expect a true-to-life picture.

#### Ultra-narrow Border



The new Philips displays feature ultra-narrow borders which allow for minimal distractions and maximum viewing size. Especially suited for multi-display or tiling setups like gaming, graphic design and professional applications, the ultra-narrow border display gives you the feeling of using one large display.

## SmartContrast



SmartContrast is a Philips technology that analyses the contents you are displaying, automatically adjusting colours and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

#### SmartImage



SmartImage is an exclusive leading edge Philips technology that analyses the content displayed on your screen and optimises your display performance. This user-friendly interface allows you to select various modes, like Office, Photo, Movie, Game, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimises the contrast, colour saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time at the touch of a single button!

#### Flicker-Free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

#### LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave-length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, the Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

#### EasyRead mode



#### Built-in speakers

A pair of stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing etc, depending on model and design.

#### SmartConnect

With a plethora of connectivity, these Philips displays come equipped with multiple connections like VGA, Display Port and universal HDMI connector, enabling you to enjoy high-resolution uncompressed video and audio content. USB connections ensure that you can have super-speed data transfers while having global connectivity. Regardless of what source you use, you can rest assured that this Philips display will ensure your investment is not made obsolete any time soon!

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Specifications

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### Picture/Display

LCD panel type Backlight type Panel Size Effective viewing area Aspect ratio Optimum resolution Pixel Density Response time (typical) Brightness SmartContrast Contrast ratio (typical) Pixel pitch Viewing angle

Flicker-free Display colours Scanning Frequency LowBlue Mode sRGB

## Connectivity

Signal Input

Sync Input

Audio (In/Out)

#### Convenience

**Built-in Speakers** User convenience

**OSD** Languages

Other convenience

Plug and Play Compatibility

### Stand

Tilt

#### Power

On mode

**IPS** technology W-LED system 23.8 inch/60.5 cm 527.04 (H) x 296.46 (V) 16:9 1920 x 1080 @ 60 Hz 93 PPI 5 ms (GtG)\*

250 cd/m<sup>2</sup> 10,000,000:1 1000:1

0.275 x 0.275 mm 178° (H)/178° (V) @ C/R > 10 Yes 16.7 M 30-83 kHz (H) / 56-76 Hz (V) Yes Yes

VGA (Analogue) HDMI (digital, HDCP) DisplayPort 1.2 Separate Sync Sync on Green PC audio-in Headphone out

2 W x 2

Power On/Off Menu/OK Volume/Up Input/Down SmartImage/Back **Brazil Portuguese** Czech Dutch English Finnish French German Greek Hungarian Italian Japanese Korean Polish Portuguese Russian Spanish Simplified Chinese Swedish Turkish Traditional Chinese Ukrainian Kensington lock VESA mount (100 x 100 mm) DDC/CI Mac OS X sRGB Windows 10 / 8.1 / 8 / 7

-5/20 degree

## 13.82 W (typ.) (EnergyStar 7.0 test method)

Standby mode 0.5 W (typ.) 0.5 W (typ.) Off mode Power LED indicator Operation - White Standby mode - White (flashing) Power supply Built-in 100-240 VAC, 50-60 Hz Dimensions 540 x 415 x 209 mm Product with stand (mm) Product without 540 x 325 x 45 mm stand (mm) Packaging in mm (W 588 x 465 x 115 mm x H x D) Weight Product with stand 3.50 kg (kg) Product without 3.08 kg stand (kg) Product with pack-4.82 kg aging (kg) Operating conditions Temperature range 0°C to 40°C °C (operation) -20°C to 60°C °C Temperature range (storage) 20%-80% % Relative humidity Altitude Operation: +12,000 ft (3658 m), Nonoperation: +40,000 ft (12,192 m) MTBF 50 000 (Excluded backlight) hour(s) Sustainability Environmental and EnergyStar 7.0 EPEAT Gold energy RoHS Lead-free Mercury Free Recyclable packaging 100 % material Compliance and standards **Regulatory Approvals** CU SEMKO cETLus TUV/ISO9241-307 WEEE TCO certified CE Mark FCC Class B ICES-003 RCM UKRAINIAN KCC **BSMI** TUV Cert. — blue light cut-off Cabinet Colour Black

Finish

Textured

## What's in the box?

Monitor with stand Cables User Documentation

Yes D-Sub cable, Audio cable, Power cable Yes

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\* "IPS" word mark / trademark and related patents on technologies belong to their respective owners. \* Response time value equal to SmartResponse

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