

Philips LCD monitor, LED backlight with SmartImage Lite

E Line 27" (68.6 cm)

**273E3LHSS** 

# Great entertainment on your big LED display

This big 273E3 Full HD LED display with HDMI, touch control is ready to engage you in the entertainment world

# **Great picture quality**

- · LED technology ensures natural colors
- SmartResponse of 1ms
- SmartContrast 20000000:1 for incredible rich black details
- SmartImage Lite for an enhanced LCD viewing experience
- Full HD LCD display, with a 1920x1080p resolution

# Design that complements any interior

• Modern Touch controls

# Experience true multimedia

- · HDMI-ready for top quality, multimedia experience
- Built-in speakers for audio without desktop clutter

#### **Great convenience**

- Easy display performance tuning with SmartControl Lite
- Easy picture format control switching in wide and 4:3 format



# Highlights

# **LED** technology

White LED's are solid state devices which light up to full, consistent brightness faster saving startup time. LED's are free from mercury content which allows for eco-friendly recycling and disposal process. LED's allow for better dimming control of LCD backlight, resulting in super high contrast ratio. It also gives superior color reproduction thanks to consistent brightness across the screen.

# Full HD LCD display 1920x1080p



The Full HD screen has the widescreen resolution of  $1920 \times 1080p$ . This is the highest resolution of HD sources for the best possible picture quality. It is fully future proof as it supports 1080p signals from all sources, including the most recent like Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colors.

#### **HDMI Ready**



HDNImously

An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. A HDMI cable enables high-quality digital video and audio all transmitted over a single cable from a PC or any number of AV sources (including

set-top boxes, DVD players, A/V receivers and video cameras).

# SmartResponse - 1ms



SmartResponse is an exclusive Philips overdrive technology that when turned on, automatically adjusts response times to specific application requirements like gaming and movies which require faster response times in order to produce judder, time-lag and ghost image free images.

#### **Built-in speakers**

A pair of stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.

# **SmartImage Lite**

SmartImage Lite is an exclusive, leading edge Philips technology that analyzes the content displayed on your screen. Based on a scenario you select, SmartImage Lite dynamically enhances the contrast, color saturation and sharpness of images and videos for ultimate display performance - all in real time with the press on a single button.

# SmartContrast ratio 20000000:1



You want the LCD flat display with the highest contrast and most vibrant images. Philips advanced video processing combined with unique extreme dimming and backlight boosting technology results in vibrant images. SmartContrast will increase the contrast with excellent blacklevel and accurate rendition of dark shades and colors. It gives a bright, lifelike picture with high contrast and vibrant colors.

#### **Touch controls**



Touch controls are intelligent, touch sensitive icons that replace protruding buttons that lets the user adjust the monitor to their requirement. Responding to your lightest touch, Touch control gives the monitor a modern feel.

# Easy picture format control



Widoverson format

42 kms

Philips easy picture format control on OSD is to switch from the 4:3 aspect ratio to the widescreen mode and back again to match the display's aspect ratio with your content for working with wide documents without scrolling or viewing widescreen media in the widescreen mode and distortion-free, native mode display of 4:3 ratio content.

#### **SmartControl Lite**

SmartControl Lite is the next generation 3D icon based GUI monitor control software. This allows user to fine-tune most parameters of the monitor like Color, Brightness, screen calibration, Multi-media, ID management, etc with the mouse.















# Specifications

#### Picture/Display

- LCD panel type: TFT-LCD
- · Backlight type: W-LED system
- Panel Size: 27 inch / 68.6 cm
- Effective viewing area: 597.6(H) x 336.2(V) mm
- Aspect ratio: 16:9
- Optimum resolution: 1920 x 1080 @ 60Hz
- SmartResponse (typical): 1 ms (Gray to Gray)
- Response time (typical): 3.5 ms
- Brightness: 300 cd/m²
- Contrast ratio (typical): 1200:1
- SmartContrast: 20,000,000:1
- Pixel pitch: 0.311 x 0.311 mm
- Viewing angle: 178° (H) / 170° (V), @ C/R > 5
- Picture enhancement: SmartImage Lite
- Display colors: 16.7 M
- Scanning Frequency: 30 -83 kHz (H) / 56 -75 Hz (V)
- sRGB

# **Connectivity**

- Signal Input: VGA (Analog), DVI-D (digital, HDCP), HDMI
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): Headphone out, PC audio-in

#### Convenience

- Built-in Speakers: 2Wx2
- User convenience: Menu, Power On/Off, Input, SmartImage lite, Volume
- OSD Languages: English, French, German, Italian, Portuguese, Russian, Simplified Chinese, Spanish, Turkish
- Other convenience: Kensington lock, VESA mount (100×100mm)
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 7

#### Stand

• Tilt: -5/20 degree

#### **Power**

- On mode: 20.4 W (EnergyStar 5.0 test method)
- Standby mode: 0.5 W
- Off mode: 0.3 W
- Power LED indicator: Operation White, Standby mode- White (blinking)
- Power supply: 100-240VAC, 50/60Hz, Built-in

#### **Dimensions**

- Product with stand (mm):  $642 \times 440 \times 227$  mm
- Product without stand (mm):  $642 \times 391 \times 64$  mm
- Packaging in mm (WxHxD):  $700 \times 525 \times 138 \text{ mm}$

#### Weight

- Product with stand (kg): 8.2 kg
- Product without stand (kg): 6.5 kg
- Product with packaging (kg): 8.82 kg

#### **Operating conditions**

- Temperature range (operation): 0°C to 40°C °C
- Temperature range (storage): -20°C to 60°C °C
- Relative humidity: 20%-80 %
- MTBF: 30,000 hour(s)

#### **Sustainability**

- Environmental and energy: EnergyStar 5.0, EPEAT Silver, RoHS, Lead-free, Mercury Free
- Recyclable packaging material: 100 %

#### **Compliance and standards**

 Regulatory Approvals: BSMI, CE Mark, FCC Class B, GOST, PSB, SASO, SEMKO, TUV Ergo, TUV/ GS, TCO certified, UL/cUL, WEEE

#### **Cabinet**

- Color: Silver
- Finish: Texture



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