

Brilliance
271P4



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PHILIPS

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1. Important

This electronic user's guide is intended for anyone who uses the Philips monitor. Take time to read this user manual before you use your monitor. It contains important information and notes regarding operating your monitor.

The Philips guarantee applies provided the product is handled properly for its intended use, in accordance with its operating instructions and upon presentation of the original invoice or cash receipt, indicating the date of purchase, dealer's name and model and production number of the product.

1.1 Safety precautions and maintenance

Warnings

Use of controls, adjustments or procedures other than those specified in this documentation may result in exposure to shock, electrical hazards and/or mechanical hazards.

Read and follow these instructions when connecting and using your computer monitor.

Operation

- Please Keep the monitor out of direct sunlight, very strong bright lights and away from any other heat source. Lengthy exposure to this type of environment may result in discoloration and damage to the monitor.
- Remove any object that could fall into ventilation holes or prevent proper cooling of the monitor's electronics.
- Do not block the ventilation holes on the cabinet.
- When positioning the monitor, make sure the power plug and outlet are easily accessible.
- If turning off the monitor by detaching the power cable or DC power cord, wait for 6 seconds before attaching the power cable or DC power cord for normal operation.

- Please use approved power cord provided by Philips all the time. If your power cord is missing, please contact with your local service center. (Please refer to Customer Care Consumer Information Center)
- Do not subject the monitor to severe vibration or high impact conditions during operation.
- Do not knock or drop the monitor during operation or transportation.

Maintenance

- To protect your monitor from possible damage, do not put excessive pressure on the monitor panel. When moving your monitor, grasp the frame to lift; do not lift the monitor by placing your hand or fingers on the monitor panel.
- Unplug the monitor if you are not going to use it for an extensive period of time.
- Unplug the monitor if you need to clean it with a slightly damp cloth. The screen may be wiped with a dry cloth when the power is off. However, never use organic solvent, such as, alcohol, or ammonia-based liquids to clean your monitor.
- To avoid the risk of shock or permanent damage to the set, do not expose the monitor to dust, rain, water, or excessive moisture environment.
- If your monitor gets wet, wipe it with dry cloth as soon as possible.
- If foreign substance or water gets in your monitor, please turn the power off immediately and disconnect the power cord. Then, remove the foreign substance or water, and send it to the maintenance center.
- Do not store or use the monitor in locations exposed to heat, direct sunlight or extreme cold.
- In order to maintain the best performance of your monitor and use it for a longer lifetime, please use the monitor in a location that falls within the following temperature and humidity ranges.

1. Important

- Temperature: 0-40°C 32-95°F
- Humidity: 20-80% RH

Important information for Burn-in/Ghost image

- Always activate a moving screen saver program when you leave your monitor unattended. Always activate a periodic screen refresh application if your monitor will display unchanging static content. Uninterrupted display of still or static images over an extended period may cause “burn in”, also known as “after-imaging” or “ghost imaging”, on your screen.
- “Burn-in”, “after-imaging”, or “ghost imaging” is a well-known phenomenon in LCD panel technology. In most cases, the “burned in” or “after-imaging” or “ghost imaging” will disappear gradually over a period of time after the power has been switched off.

Warning

Failure to activate a screen saver, or a periodic screen refresh application may result in severe “burn-in” or “after-image” or “ghost image” symptoms that will not disappear and cannot be repaired. The damage mentioned above is not covered under your warranty.

Service

- The casing cover should be opened only by qualified service personnel.
- If there is any need for any document for repair or integration, please contact with your local service center. (please refer to the chapter of “Consumer Information Center”)
- For transportation information, please refer to “Technical Specifications”.
- Do not leave your monitor in a car/trunk under direct sun light.

Note

Consult a service technician if the monitor does not operate normally, or you are not sure what procedure to take when the operating instructions given in this manual have been followed.

1.2 Notational Descriptions

The following subsections describe notational conventions used in this document.

Notes, Cautions and Warnings

Throughout this guide, blocks of text may be accompanied by an icon and printed in bold or italic type. These blocks contain notes, cautions or warnings. They are used as follows:

Note

This icon indicates important information and tips that help you make better use of your computer system.

Caution

This icon indicates information that tells you how to avoid either potential damage to hardware or loss of data.

Warning

This icon indicates the potential for bodily harm and tells you how to avoid the problem.

Some warnings may appear in alternate formats and may not be accompanied by an icon. In such cases, the specific presentation of the warning is mandated by the relevant regulatory authority.

1.3 Disposal of product and packing material

Waste Electrical and Electronic Equipment- WEEE



This marking on the product or on its packaging illustrates that, under European Directive 2012/19/EU governing used electrical and electronic appliances, this product may not be disposed of with normal household waste. You are responsible for disposal of this equipment through a designated waste electrical and electronic equipment collection. To determine the locations for dropping off such waste electrical and electronic, contact your local government office, the waste disposal organization that serves your household or the store at which you purchased the product.

Your new monitor contains materials that can be recycled and reused. Specialized companies can recycle your product to increase the amount of reusable materials and to minimize the amount to be disposed of.

All redundant packing material has been omitted. We have done our utmost to make the packaging easily separable into mono materials.

Please find out about the local regulations on how to dispose of your old monitor and packing from your sales representative.

Taking back/Recycling Information for Customers

Philips establishes technically and economically viable objectives to optimize the environmental performance of the organization's product, service and activities.

From the planning, design and production stages, Philips emphasizes the importance of making products that can easily be recycled. At Philips, end-of-life management primarily entails participation in national take-back initiatives and recycling programs whenever possible, preferably in cooperation with competitors, which recycle all materials (products and related packaging material) in accordance with all Environmental Laws and taking back program with the contractor company.

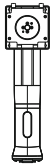
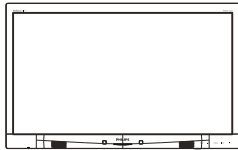
Your display is manufactured with high quality materials and components which can be recycled and reused.

To learn more about our recycling program please visit: <http://www.philips.com/a-w/about/sustainability.html>

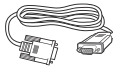
2. Setting up the monitor

2.1 Installation

1 Package contents



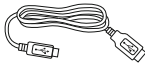
HDMI (Optional)



VGA (Optional)



DVI (Optional)



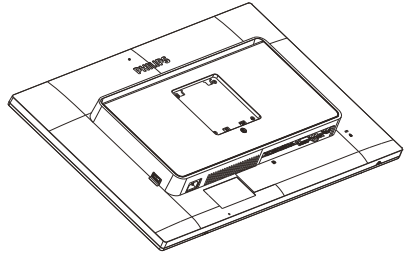
USB (Optional)



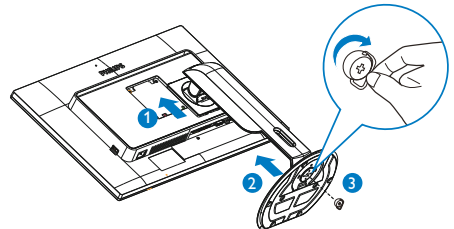
DP (Optional)

2 Install base stand

1. Place the monitor face down on a smooth surface. Pay attention not to scratch or damage the screen.

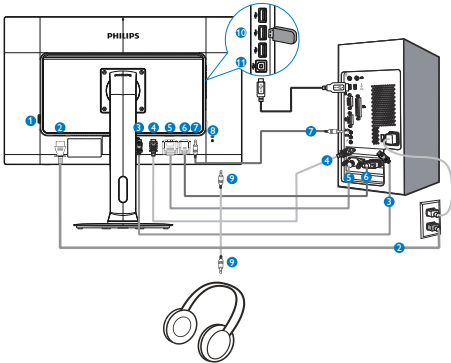


2. Hold the stand with both hands.
 - (1) Gently attach the stand to the VESA mount area until the latch locks the stand.
 - (2) Gently attach the base to the stand.
 - (3) Use your fingers to tighten the screw located at the bottom of the base, and secure the base to the stand tightly.



2. Setting up the monitor

3 Connecting to your PC



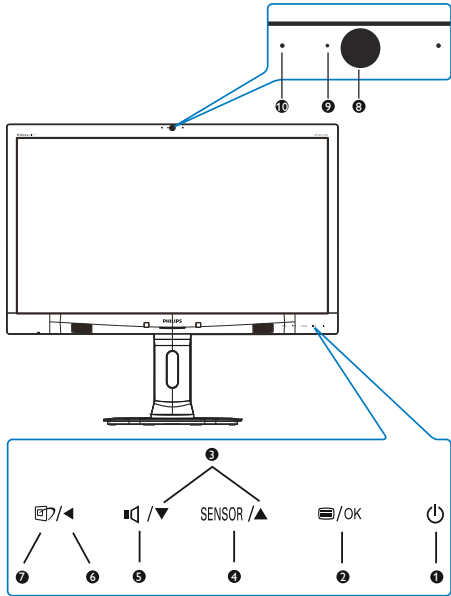
- 1 AC power switch
- 2 AC power input
- 3 DisplayPort input
- 4 HDMI input
- 5 DVI input
- 6 VGA input
- 7 Audio input
- 8 Kensington anti-theft lock
- 9 Earphone jack
- 10 USB downstream
- 11 USB upstream

Connect to PC

1. Connect the power cord to the back of the monitor firmly.
2. Turn off your computer and unplug its power cable.
3. Connect the monitor signal cable to the video connector on the back of your computer.
4. Connect the PC audio cable to the audio connector on the back of your computer.
5. Plug the power cord of your computer and your monitor into a nearby outlet.
6. Connect the USB upstream port on the monitor and the USB port on your computer with a USB cable.
The USB downstream port is now ready for any USB device to plug in.
7. Turn on your computer and monitor. If the monitor displays an image, installation is complete.

2.2 Operating the monitor

1 Description of the control buttons



1		Switch monitor's power ON and OFF.
2		Access the OSD menu. Confirm the OSD adjustment.
3		Adjust the OSD menu.
4	SENSOR	PowerSensor.
5		Adjust volume of the display.
6		Return to previous OSD level.
7		SmartImage hot key. There are 6 modes to select: Office, Photo, Movie, Game, Economy, Off.
8	2.0 Megapixel Webcam (Only available on 271P4QPJK model)	
9	Webcam activity light (Only available on 271P4QPJK model)	
10	Microphone (Only available on 271P4QPJK model)	

2. Setting up the monitor

2 Description of the On Screen Display

What is On-Screen Display (OSD)?

On-Screen Display (OSD) is a feature in all Philips monitors. It allows an end user to adjust screen performance or select functions of the monitors directly through an on-screen instruction window. A user friendly on screen display interface is shown as below:



Basic and simple instruction on the control keys

In the OSD shown above, you can press ▼ ▲ buttons at the front bezel of the monitor to move the cursor; and press **OK** button to confirm the choice or change.

The OSD Menu

Below is an overall view of the structure of the On-Screen Display. You can use this as a reference when you want to work your way around the different adjustments later on.

Main menu	Sub menu	
PowerSensor	On	— 0, 1, 2, 3, 4
	Off	
Input	VGA	
	DVI	
	HDMI	
	DisplayPort	
Picture	Picture Format	— Wide screen, 4:3
	Brightness	— 0~100
	Contrast	— 0~100
	SmartResponse	— Off, Fast, Faster, Fastest
	SmartContrast	— On, Off
	Gamma	— 1.8, 2.0, 2.2, 2.4, 2.6
	Pixel Orbiting	— On, Off
	Over Scan	— On, Off
Audio	Stand-Alone	— On, Off
	Mute	— On, Off
	DP Audio	— DP, Audio In
Color	Color Temperature	— 5000K, 6500K, 7500K, 8200K, 9300K, 11500K
	sRGB	
	User Define	— Red: 0~100 — Green: 0~100 — Blue: 0~100
Language	English , Español, Français, Deutsch, Italiano, Português, Русский , 简体中文	
OSD Settings	Horizontal	— 0~100
	Vertical	— 0~100
	Transparency	— Off, 1, 2, 3, 4
	OSD Time Out	— 5 s, 10 s, 20 s, 30 s, 60 s
Setup	Auto	
	Power LED	— 0, 1, 2, 3, 4
	H.Position	— 0~100
	V.Position	— 0~100
	Phase	— 0~100
	Clock	— 0~100
	Resolution Notification	— On, Off
	Reset	— Yes, No
	Information	

2. Setting up the monitor

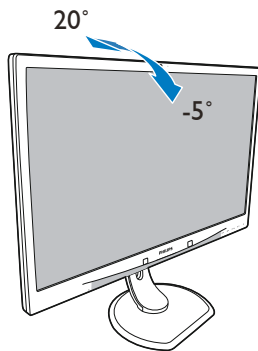
3 Resolution notification

This monitor is designed for optimal performance at its native resolution, $1920 \times 1080 @ 60 \text{ Hz}$. When the monitor is powered on at a different resolution, an alert is displayed on screen: Use $1920 \times 1080 @ 60 \text{ Hz}$ for best results.

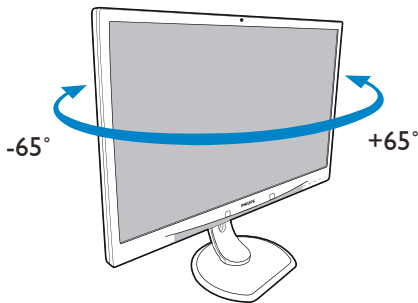
Display of the native resolution alert can be switched off from Setup in the OSD (On Screen Display) menu.

4 Physical Function

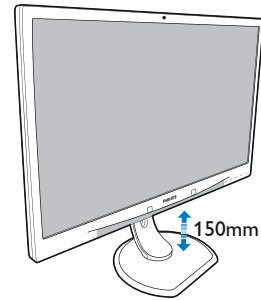
Tilt



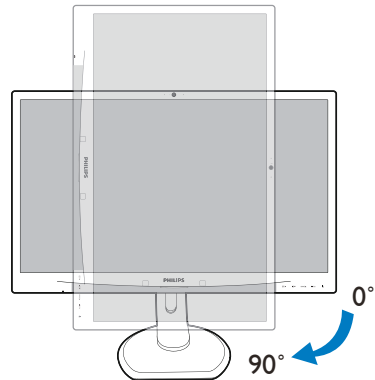
Swivel



Height adjustment



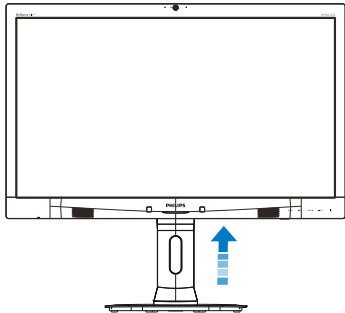
Pivot



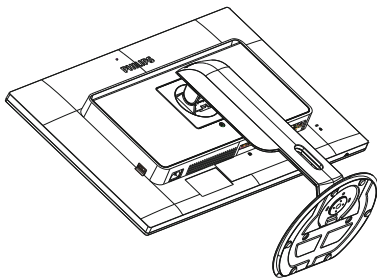
2.3 Remove the Base Assembly for VESA Mounting

Before you start disassembling the monitor base, please follow the instructions below to avoid any possible damage or injury.

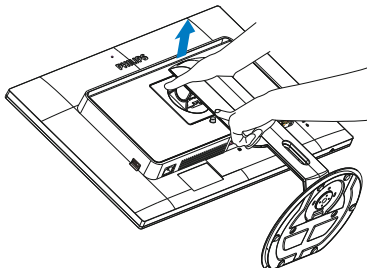
1. Extend the monitor base to its maximum height.



2. Place the monitor face down on a smooth surface. Pay attention not to scratch or damage the screen. Then lift the monitor stand.

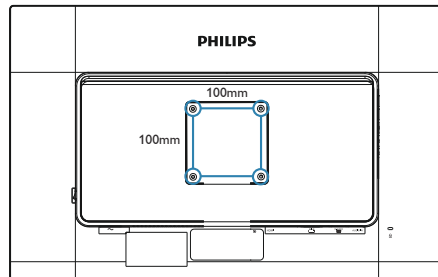


3. While keeping the release button pressed, tilt the base and slide it out.



Note

This monitor accepts a 100mm × 100mm VESA-Compliant mounting interface.



3. Image Optimization

3.1 SmartImage

1 What is it?

SmartImage provides presets that optimize display for different types of content, dynamically adjusting brightness, contrast, color and sharpness in real time. Whether you're working with text applications, displaying images or watching a video, Philips SmartImage delivers great optimized monitor performance.

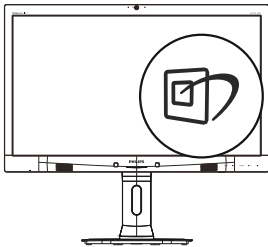
2 Why do I need it?

You want a monitor that delivers optimized display all your favorite types of content, SmartImage software dynamically adjust brightness, contrast, color and sharpness in real time to enhance your monitor viewing experience.

3 How does it work?

SmartImage is an exclusive, leading edge Philips technology that analyzes the content displayed on your screen. Based on a scenario you select, SmartImage dynamically enhances the contrast, color saturation and sharpness of images to enhance the contents being displayed - all in real time with the press of a single button.

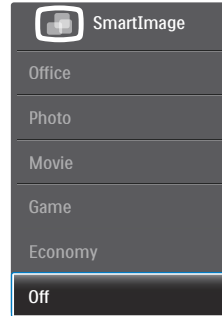
4 How to enable SmartImage?



1. Press  to launch the SmartImage on screen display.
2. Keep pressing   to toggle among Office, Photo, Movie, Game, Economy and Off.

3. The SmartImage on screen display will remain on screen for 5 seconds, or you can also press "OK" to make confirmation.

There are six modes to select: Office, Photo, Movie, Game, Economy and Off.



- **Office:** Enhances text and dampens brightness to increase readability and reduce eye strain. This mode significantly enhances readability and productivity when you're working with spreadsheets, PDF files, scanned articles or other general office applications.
- **Photo:** This profile combines color saturation, dynamic contrast and sharpness enhancement to display photos and other images with outstanding clarity in vibrant colors - all without artifacts and faded colors.
- **Movie:** Ramped up luminance, deepened color saturation, dynamic contrast and razor sharpness displays every details in darker areas of your videos without color washout in brighter areas maintaining a dynamic natural values for the ultimate video display.
- **Game:** Turn on over drive circuit for best response time, reduce jaggy edges for fast moving objects on screen, enhance contrast ratio for bright and dark scheme, this profile delivers the best gaming experience for gamers.
- **Economy:** Under this profile, brightness, contrast are adjusted and backlighting finetuned for just right display of everyday

3. Image Optimization

office applications and lower power consumption.

- **Off:** No optimization by SmartImage.

3.2 SmartContrast

1 What is it?

Unique technology that dynamically analyzes displayed content and automatically optimizes a Monitor's contrast ratio for maximum visual clarity and viewing enjoyment, stepping up backlighting for clearer, crisper and brighter images or dimming backlighting for clear display of images on dark backgrounds.

2 Why do I need it?

You want the very best visual clarity and viewing comfort for every type of content. SmartContrast dynamically controls contrast and adjusts backlighting for clear, crisp, bright gaming and video images or displays clear, readable text for office work. By reducing your monitor's power consumption, you save on energy costs and extend the lifetime of your monitor.

3 How does it work?

When you activate SmartContrast, it will analyse the content you are displaying in real time to adjust colors and control backlight intensity. This function will dynamically enhance contrast for a great entertainment experience when viewing videos or playing games.

4. PowerSensor™

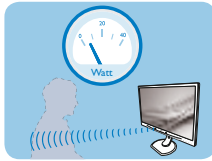
1 How does it work?

- PowerSensor works on principle of transmission and reception of harmless “infrared” signals in order to detect user presence.
- When the user is in front of the monitor the monitor operates normally, at the predetermined settings that the user has set - i.e. Brightness, contrast, color, etc.
- Assuming that the monitor was set to 100% of brightness for example, when the user leaves his seat and is no longer in front of the monitor, the monitor automatically reduces the power consumption up to 80%.

User present in front



User not present



Power consumption as illustrated above is for reference purpose only

2 Setting

Default settings

PowerSensor is designed to detect the presence of the user located between 30 and 100 cm (12 and 40 inches) from the display and within five degrees left or right of the monitor.

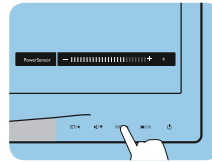
Custom settings

If you prefer to be in a position outside the perimeters listed above, choose a higher strength signal for optimal detection efficiency: The higher the setting, the stronger the detection signal. For maximum PowerSensor efficiency and proper detection, please position yourself directly in front of your monitor.

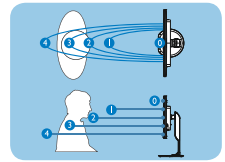
- If you choose to position yourself more than 100 cm or 40 inches from the monitor use the maximum detection signal for distances up to 120cm or 47 inches. (setting 4)
- Since some dark colored clothing tends to absorb infrared signals even when the user is within 100 cm or 40 inches of the display,

step up signal strength when wearing black or other dark clothes.

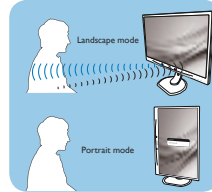
Hot key



Sensor distance



Landscape/Portrait mode



Above illustrations are for reference purpose only

How to adjust settings

If PowerSensor is not operating correctly inside or outside the default range, here's how to fine-tune detection:

- Press the PowerSensor hot key.
- You will find the adjustment bar.
- Adjust the PowerSensor detection adjustment to Setting 4 and press OK.
- Test the new setup to see if PowerSensor properly detects you in your current position.
- PowerSensor function is designed to work in Landscape mode (horizontal position) only. After PowerSensor turn on it, it will automatically turn Off if the monitor is used in Portrait mode (90 degree/vertical position); it will automatically turn ON if monitor is returned to its default Landscape position.



Note

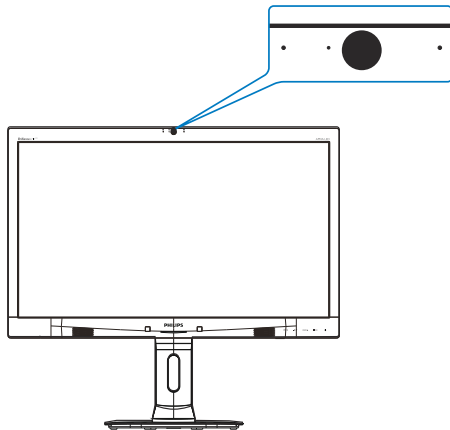
A manually selected PowerSensor mode will remain operational unless and until it is readjusted or the default mode is recalled. If you find that the PowerSensor is excessively sensitive to nearby motion for some reason, please adjust to a lower signal strength.

5. Built-in Webcam with Microphone

Note

USB connection between the monitor and PC is required for the webcam to operate.

The webcam allows you to hold interactive video and audio conference calls over the internet. It provides the most convenient and easiest way for Business persons to communicate with other colleagues around the world, saving a lot time and money. Depending on the software used, it also allows you to take photos, share files or use microphone only without enabling webcam. The microphone and activity light are on the side of the webcam on the bezel of the display.

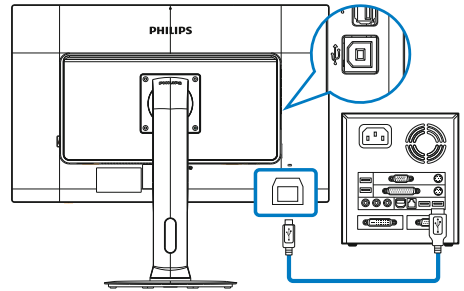


5.1 PC system requirements

- Operating system : Microsoft Windows 7, Microsoft Windows Vista, Microsoft Windows XP (SP2), and any other OS whichever support UVC/UAC (USB Video Class compliant / Audio Class compliant) under USB 2.0 standard
- Processor: 1.6GHz or above
- RAM: 512MB (for XP) / 1GB(for Vista and Windows7)
- Hard disk space: minimum 200MB
- USB: USB 2.0 or above, UVC/UAC support

5.2 Using the device

Philips monitor with webcam device transmits video and sound data through USB port. It can be enabled by simply connecting your USB cable from your PC to the USB upstream of USB hub on the side IO of monitor.



1. Connect your USB cable to upstream of USB hub on the side IO of monitor from PC side.
2. Turn on your PC and make sure your internet connection is working properly.
3. Download and enable free online chatting software such as Skype, Internet Messenger, or equivalent. You can also subscribe to dedicated software in case of more sophisticated usage like multi conferencing, etc.
4. The webcam is ready to be used for chat or make the phone call through internet service.
5. Make the call by following the instruction of the software program.

Note

To set up a video call, you must have a reliable Internet connection, an ISP, and software like Internet messenger or video phone call program. Make sure the person that you are calling has compatible video-calling software. The video and audio performance quality depends on the bandwidth available on both ends. The person you are calling must have similar capability of devices and software.

6. Technical Specifications

Picture/Display			
Monitor Panel Type	AMVA LCD		
Backlight	LED		
Panel Size	27" W (68.6 cm)		
Aspect Ratio	16:9		
Pixel Pitch	0.311 x 0.311 mm		
SmartContrast	20,000,000:1		
Response Time (typ.)	12 ms		
SmartResponse	4 ms (GtG)		
Optimum Resolution	1920 x 1080 @ 60 Hz		
Viewing Angle	178° (H) / 178° (V) @ C/R > 10		
Picture Enhancement	SmartImage		
Display Colors	16.7M		
Vertical Refresh Rate	56 Hz - 76 Hz		
Horizontal Frequency	30 kHz - 83 kHz		
sRGB	YES		
Connectivity			
Signal Input	DVI-D (Digital),VGA (Analog), DisplayPort, HDMI		
USB	271P4QPJK: USB 2.0 x3 271P4QPJ: USB 2.0 x4		
Input Signal	Separate Sync, Sync on Green		
Audio In/Out	PC Audio-in, Headphone Out		
Convenience			
Built-in speakers	2 W x2		
Built-in webcam	2.0 megapixel camera with microphone and LED indicator (Only available on 271P4QPJK model)		
User Convenience	    SENSOR /   / OK 		
OSD Languages	English, French, German, Spanish, Italian, Russian, Simplified Chinese, Portuguese		
Other Convenience	VESA mount (100 x 100 mm), Kensington Lock		
Plug & Play Compatibility	DDC/CI, sRGB, Windows 7/Vista/XP, Mac OSX, Linux		
Stand			
Tilt	-5° / +20°		
Swivel	-65° / +65°		
Height adjustment	150 mm		
Pivot adjustment	90°		
Power (271P4QPJK, 271P4QPJ)			
On Mode	43.2 W (typ.), 63.2 W (max.) (with audio and USB x3)		
On mode (ECO mode)	23 W (typ.)		
Energy Consumption	AC Input Voltage at 100 VAC, 50 Hz	AC Input Voltage at 115 VAC, 60 Hz	AC Input Voltage at 230 VAC, 50 Hz
Normal Operation (typ.)	43.1 W	43.2 W	43.3 W
Sleep (Standby) (typ.)	0.3 W	0.3 W	0.3 W

6. Technical Specifications

Off	0.3 W	0.3 W	0.3 W
Off (AC switch)	0 W	0 W	0 W
Heat Dissipation*	AC Input Voltage at 100 VAC, 50 Hz	AC Input Voltage at 115 VAC, 60 Hz	AC Input Voltage at 230 VAC, 50 Hz
Normal Operation	147.10 BTU/hr	147.44 BTU/hr	147.78 BTU/hr
Sleep (Standby)	1.024 BTU/hr	1.024 BTU/hr	1.024 BTU/hr
Off	1.024 BTU/hr	1.024 BTU/hr	1.024 BTU/hr
Off (AC switch)	0 BTU/hr	0 BTU/hr	0 BTU/hr
Power LED indicator	On mode: White, Standby/Sleep mode: White (blinking)		
Power Supply	Built-in, 100-240 VAC, 50-60 Hz		

Dimensions	
Product with stand (WxHxD)	639 x 580 x 242 mm
Product without stand (WxHxD)	639 x 405 x 64.0 mm
Weight	
Product with stand	7.5 kg
Product without stand	5.1 kg
Product with packaging	10.35 kg
Operating Condition	
Temperature range	Operation: 0°C to 40°C Non-operation: -20°C to 60°C
Relative humidity	20% to 80%
Environmental	
ROHS	YES
Packaging	100% recyclable
Specific Substances	100% PVC BFR free housing
Compliance and standards	
Regulatory Approvals	BSMI, CE Mark, FCC Class B, CU-EAC, SEMKO, TCO Certified Edge, UL/cUL, TUV-GS, TUV-Ergo
Cabinet	
Color	Black/Silver
Finish	Texture

Note

1. This data is subject to change without notice. Go to www.philips.com/support to download the latest version of leaflet.
2. Smart response time is the optimum value from either GtG or GtG (BW) tests.

6.1 Resolution & Preset Modes

1 Maximum Resolution

For 271P4QPJK

1920 × 1080 @ 60 Hz (analog input)

1920 × 1080 @ 60 Hz (digital input)

2 Recommended Resolution

1920 × 1080 @ 60 Hz (digital input)

H. freq. (kHz)	Resolution	V. freq. (Hz)
31.47	640 × 480	59.94
37.88	800 × 600	60.32
48.36	1024 × 768	60.00
54.00	1152 × 864	60.00
44.77	1280 × 720	59.86
47.78	1280 × 768	59.87
49.70	1280 × 800	59.81
60.00	1280 × 960	60.00
63.89	1280 × 1024	60.02
47.71	1360 × 768	60.02
55.47	1440 × 900	59.90
55.94	1440 × 900	59.89
75.00	1600 × 1200	60.00
64.67	1680 × 1050	59.88
65.29	1680 × 1050	59.95
66.59	1920 × 1080	59.93
74.04	1920 × 1200	59.95
67.50	1920 × 1080	60.00

Note

Please notice that your display works best at native resolution of 1920 × 1080 @ 60Hz. For best display quality, please follow this resolution recommendation.

7. Power Management

If you have VESA DPM compliance display card or software installed in your PC, the monitor can automatically reduce its power consumption when not in use. If an input from a keyboard, mouse or other input device is detected, the monitor will 'wake up' automatically. The following table shows the power consumption and signaling of this automatic power saving feature:

Power Management Definition					
VESA Mode	Video	H-sync	V-sync	Power Used	LED Color
Active	ON	Yes	Yes	43.2 W (typ.), 63.2 W (max.) (with audio and USB x3)	White
Sleep (Standby)	OFF	No	No	0.3 W (typ.)	White (blink)
Off (AC switch)	OFF	-	-	0 W	OFF

The following setup is used to measure power consumption on this monitor:

- Native resolution: 1920 x 1080
- Contrast: 50%
- Brightness: 100%
- Color temperature: 6500k with full white pattern
- Audio and USB Inactive (Off)

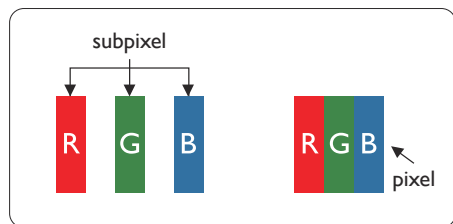
 Note

This data is subject to change without notice.

8. Customer care and warranty

8.1 Philips' Flat Panel Monitors Pixel Defect Policy

Philips strives to deliver the highest quality products. We use some of the industry's most advanced manufacturing processes and practice stringent quality control. However, pixel or sub pixel defects on the TFT Monitor panels used in flat panel monitors are sometimes unavoidable. No manufacturer can guarantee that all panels will be free from pixel defects, but Philips guarantees that any monitor with an unacceptable number of defects will be repaired or replaced under warranty. This notice explains the different types of pixel defects and defines acceptable defect levels for each type. In order to qualify for repair or replacement under warranty, the number of pixel defects on a TFT Monitor panel must exceed these acceptable levels. For example, no more than 0.0004% of the sub pixels on a monitor may be defective. Furthermore, Philips sets even higher quality standards for certain types or combinations of pixel defects that are more noticeable than others. This policy is valid worldwide.



Pixels and Sub pixels

A pixel, or picture element, is composed of three sub pixels in the primary colors of red, green and blue. Many pixels together form an image. When all sub pixels of a pixel are lit, the three colored sub pixels together appear as a single white pixel. When all are dark, the three colored sub pixels together appear as a single

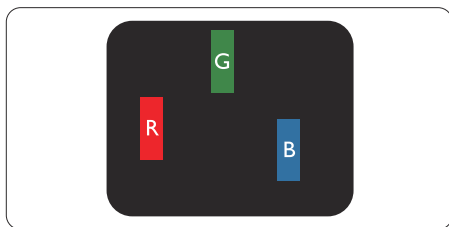
black pixel. Other combinations of lit and dark sub pixels appear as single pixels of other colors.

Types of Pixel Defects

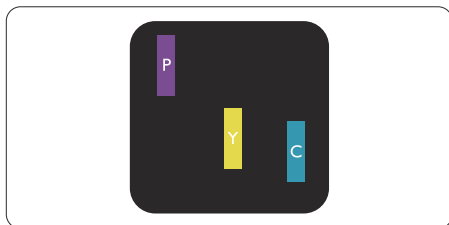
Pixel and sub pixel defects appear on the screen in different ways. There are two categories of pixel defects and several types of sub pixel defects within each category.

Bright Dot Defects

Bright dot defects appear as pixels or sub pixels that are always lit or 'on'. That is, a bright dot is a sub-pixel that stands out on the screen when the monitor displays a dark pattern. There are the types of bright dot defects.

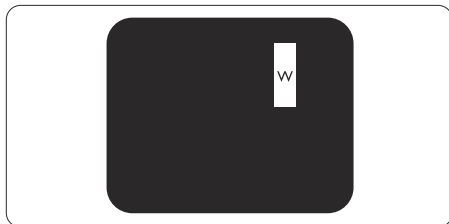


One lit red, green or blue sub pixel.



Two adjacent lit sub pixels:

- Red + Blue = Purple
- Red + Green = Yellow
- Green + Blue = Cyan (Light Blue)



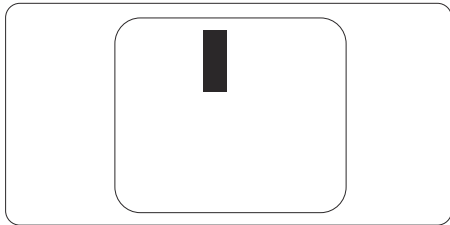
Three adjacent lit sub pixels (one white pixel).

 Note

A red or blue bright dot must be more than 50 percent brighter than neighboring dots while a green bright dot is 30 percent brighter than neighboring dots.

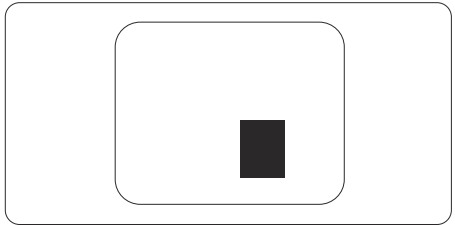
Black Dot Defects

Black dot defects appear as pixels or sub pixels that are always dark or 'off'. That is, a dark dot is a sub-pixel that stands out on the screen when the monitor displays a light pattern. These are the types of black dot defects.



Proximity of Pixel Defects

Because pixel and sub pixels defects of the same type that are near to one another may be more noticeable, Philips also specifies tolerances for the proximity of pixel defects.



Pixel Defect Tolerances

In order to qualify for repair or replacement due to pixel defects during the warranty period, a TFT Monitor panel in a Philips flat panel monitor must have pixel or sub pixel defects exceeding the tolerances listed in the following tables.

BRIGHT DOT DEFECTS	ACCEPTABLE LEVEL
1 lit subpixel	3
2 adjacent lit subpixels	1
3 adjacent lit subpixels (one white pixel)	0
Distance between two bright dot defects*	>15mm
Total bright dot defects of all types	3
BLACK DOT DEFECTS	ACCEPTABLE LEVEL
1 dark subpixel	5 or fewer
2 adjacent dark subpixels	2 or fewer
3 adjacent dark subpixels	0
Distance between two black dot defects*	>15mm
Total black dot defects of all types	5 or fewer
TOTAL DOT DEFECTS	ACCEPTABLE LEVEL
Total bright or black dot defects of all types	5 or fewer

 Note

- 1 or 2 adjacent sub pixel defects = 1 dot defect
- This monitor is ISO9241-307 compliant, (ISO9241-307: Ergonomic requirement , analysis and compliance test methods for electronic visual displays)
- ISO9241-307 is the successor of formerly known ISO13406 standard, which is withdrawn by the International Organisation for Standardisation (ISO) per: 2008-11-13.

8.2 Customer Care & Warranty

For warranty coverage information and additional support requirements valid for your region, please visit www.philips.com/support website for details or contact your local Philips Customer Care Center. For extended warranty, if you would like to extend your general warranty period, an Out of Warranty service package is offered via our Certified Service Center:

If you wish to make use of this service, please be sure to purchase the service within 30 calendar days of your original purchase date. During the extended warranty period, the service includes pickup, repair and return service, however the user will be responsible for all costs accrued.

If the Certified Service Partner cannot perform the required repairs under the offered extended warranty package, we will find alternative solutions for you, if possible, up to the extended warranty period you have purchased.

Please contact our Philips Customer Service Representative or local contact center (by Consumer care number) for more details.

Philips Customer Care Center number listed below.

• Local Standard Warranty Period	• Extended Warranty Period	• Total Warranty Period
• Depend on different Regions	• + 1 Year	• Local Standard warranty period +1
	• + 2 Years	• Local Standard warranty period +2
	• + 3 Years	• Local Standard warranty period +3

**Proof of original purchase and extended warranty purchase required.

Contact Information for WESTERN EUROPE region:

Country	CSP	Hotline Number	Price	Opening hours
Austria	RTS	+43 0810 000206	€ 0.07	Mon to Fri : 9am - 6pm
Belgium	Ecare	+32 078 250851	€ 0.06	Mon to Fri : 9am - 6pm
Cyprus	Alman	800 92 256	Free of charge	Mon to Fri : 9am - 6pm
Denmark	Infocare	+45 3525 8761	Local call tariff	Mon to Fri : 9am - 6pm
Finland	Infocare	+358 09 2290 1908	Local call tariff	Mon to Fri : 9am - 6pm
France	Mainteq	+33 082161 1658	€ 0.09	Mon to Fri : 9am - 6pm
Germany	RTS	+49 01803 386 853	€ 0.09	Mon to Fri : 9am - 6pm
Greece	Alman	+30 00800 3122 1223	Free of charge	Mon to Fri : 9am - 6pm
Ireland	Celestica	+353 01 601 1161	Local call tariff	Mon to Fri : 8am - 5pm
Italy	Anovo Italy	+39 840 320 041 € 0.08	€ 0.08	Mon to Fri : 9am - 6pm
Luxembourg	Ecare	+352 26 84 30 00	Local call tariff	Mon to Fri : 9am - 6pm
Netherlands	Ecare	+31 0900 0400 063	€ 0.10	Mon to Fri : 9am - 6pm
Norway	Infocare	+47 2270 8250	Local call tariff	Mon to Fri : 9am - 6pm

8. Customer care and warranty

Poland	MSI	+48 0223491505	Local call tariff	Mon to Fri : 9am - 6pm
Portugal	Mainteq	800 780 902	Free of charge	Mon to Fri : 8am - 5pm
Spain	Mainteq	+34 902 888 785	€ 0.10	Mon to Fri : 9am - 6pm
Sweden	Infocare	+46 08 632 0016	Local call tariff	Mon to Fri : 9am - 6pm
Switzerland	ANOVO CH	+41 02 2310 2116	Local call tariff	Mon to Fri : 9am - 6pm
United Kingdom	Celestica	+44 0207 949 0069	Local call tariff	Mon to Fri : 8am - 5pm

Contact Information for CENTRAL AND EASTERN EUROPE region:

Country	Call center	CSP	Consumer care number
Belarus	N/A	IBA	+375 17 217 3386 +375 17 217 3389
Bulgaria	N/A	LAN Service	+359 2 960 2360
Croatia	N/A	MR Service Ltd	+385 (01) 640 1111
Czech Rep.	N/A	Asupport	420 272 188 300
Estonia	N/A	FUJITSU	+372 6519900(General) +372 6519972(workshop)
Georgia	N/A	Esabi	+995 322 91 34 71
Hungary	N/A	Profi Service	+36 1 814 8080(General) +36 1814 8565(For AOC&Philips only)
Kazakhstan	N/A	Classic Service I.I.c.	+7 727 3097515
Latvia	N/A	ServiceNet LV	+371 67460399 +371 27260399
Lithuania	N/A	UAB Servicenet	+370 37 400160(general) +370 7400088 (for Philips)
Macedonia	N/A	AMC	+389 2 3125097
Moldova	N/A	Comel	+37322224035
Romania	N/A	Skin	+40 21 2101969
Russia	N/A	CPS	+7 (495) 645 6746
Serbia&Montenegro	N/A	Kim Tec d.o.o.	+381 11 20 70 684
Slovakia	N/A	Datalan Service	+421 2 49207155
Slovenia	N/A	PC H.and	+386 1 530 08 24
the republic of Belarus	N/A	ServiceBy	+ 375 17 284 0203
Turkey	N/A	Tecpro	+90 212 444 4 832
Ukraine	N/A	Topaz	+38044 525 64 95
	N/A	Comel	+380 5627444225

Contact Information for LATIN AMERICA region:

Country	Call center	Consumer care number
Brazil	Vermont	0800-7254101
Argentina		0800 3330 856

8. Customer care and warranty

Contact Information for China:

Country	Call center	Consumer care number
China	PCCW Limited	4008 800 008

Contact Information for NORTH AMERICA :

Country	Call center	Consumer care number
U.S.A.	EPI - e-center	(877) 835-1838
Canada	EPI - e-center	(800)479-6696

Contact Information for APMEA region:

Country	ASP	Consumer care number	Opening hours
Australia	AGOS NETWORK PTY LTD	1300 360 386	Mon.~Fri. 9:00am-5:30pm
New Zealand	Visual Group Ltd.	0800 657447	Mon.~Fri. 8:30am-5:30pm
Hong Kong Macau	Company: Smart Pixels Technology Ltd.	Hong Kong: Tel: +852 2619 9639 Macau: Tel: (853)-0800-987	Mon.~Fri. 9:00am-6:00pm Sat. 9:00am-1:00pm
India	REDINGTON INDIA LTD	Tel: 1 800 425 6396 SMS: PHILIPS to 56677	Mon.~Fri. 9:00am-5:30pm
Indonesia	PT. CORMIC SERVISINDO PERKASA	+62-21-4080-9086 (Customer Hotline) +62-8888-01-9086 (Customer Hotline)	Mon.~Thu. 08:30-12:00; 13:00-17:30 Fri. 08:30-11:30; 13:00-17:30"
Korea	Alphascan Displays, Inc	1661-5003	Mon.~Fri. 9:00am-5:30pm Sat. 9:00am-1:00pm
Malaysia	R-Logic Sdn Bhd	+603 5102 3336	Mon.~Fri. 8:15am-5:00pm Sat. 8:30am-12:30am
Pakistan	TVONICS Pakistan	+92-213-6030100	Sun.~Thu. 10:00am-6:00pm
Singapore	Philips Singapore Pte Ltd (Philips Consumer Care Center)	(65) 6882 3966	Mon.~Fri. 9:00am-6:00pm Sat. 9:00am-1:00pm
Taiwan	FETEC.CO	0800-231-099	Mon.~Fri. 09:00 - 18:00
Thailand	Axis Computer System Co., Ltd.	(662) 934-5498	Mon.~Fri. 08:30am~05:30pm
South Africa	Computer Repair Technologies	011 262 3586	Mon.~ Fri. 08:00am~05:00pm
Israel	Eastronics LTD	1-800-567000	Sun.~Thu. 08:00-18:00

8. Customer care and warranty

Vietnam	FPT Service Informatic Company Ltd. - Ho Chi Minh City Branch	+84 8 38248007 Ho Chi Minh City +84 5113.562666 Danang City +84 5113.562666 Can tho Province	Mon.~Fri. 8:00-12:00, 13:30-17:30 Sat. 8:00-12:00
Philippines	EA Global Supply Chain Solutions ,Inc.	(02) 655-7777; 6359456	Mon.~Fri. 8:30am~5:30pm
Armenia Azerbaijan Georgia Kyrgyzstan Tajikistan	Firebird service centre	+97 14 8837911	Sun.~Thu. 09:00 - 18:00
Uzbekistan	Soniko Plus Private Enterprise Ltd	+99871 2784650	Mon.~Fri. 09:00 - 18:00
Turkmenistan	Technostar Service Centre	+(99312) 460733, 460957	Mon.~Fri. 09:00 - 18:00
Japan	フィリップスモニター ・サポートセンター	0120-060-530	Mon.~Fri. 10:00 - 17:00

9. Troubleshooting & FAQs

9.1 Troubleshooting

This page deals with problems that can be corrected by a user. If the problem still persists after you have tried these solutions, contact Philips customer service representative.

1 Common Problems

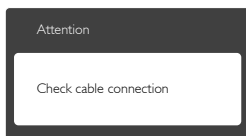
No Picture (Power LED not lit)

- Make sure the power cord is plugged into the power outlet and into the back of the monitor.
- First, ensure that the power button on the front of the monitor is in the OFF position, then press it to the ON position.

No Picture (Power LED is White)

- Make sure the computer is turned on.
- Make sure the signal cable is properly connected to your computer.
- Make sure the monitor cable has no bent pins on the connect side. If yes, repair or replace the cable.
- The Energy Saving feature may be activated

Screen says



- Make sure the monitor cable is properly connected to your computer: (Also refer to the Quick Start Guide).
- Check to see if the monitor cable has bent pins.
- Make sure the computer is turned on.

AUTO button doesn't function

- The auto function is applicable only in VGA-Analog mode. If the result is not

satisfactory, you can do manual adjustments via the OSD menu.



Note

The Auto Function is not applicable in DVI-Digital mode as it is not necessary.

Visible signs of smoke or sparks

- Do not perform any troubleshooting steps
- Disconnect the monitor from mains power source immediately for safety
- Contact with Philips customer service representative immediately.

2 Imaging Problems

Image is not centered

- Adjust the image position using the "Auto" function in OSD Main Controls.
- Adjust the image position using the Phase/Clock of Setup in OSD Main Controls. It is valid only in VGA mode.

Image vibrates on the screen

- Check that the signal cable is properly securely connected to the graphics board or PC.

Vertical flicker appears



- Adjust the image using the "Auto" function in OSD Main Controls.
- Eliminate the vertical bars using the Phase/Clock of Setup in OSD Main Controls. It is valid only in VGA mode.

Horizontal flicker appears



- Adjust the image using the "Auto" function in OSD Main Controls.

9. Troubleshooting & FAQs

- Eliminate the vertical bars using the Phase/Clock of Setup in OSD Main Controls. It is valid only in VGA mode.

Image appears blurred, indistinct or too dark

- Adjust the contrast and brightness on On-Screen Display.

An "after-image", "burn-in" or "ghost image" remains after the power has been turned off.

- Uninterrupted display of still or static images over an extended period may cause "burn in", also known as "after-imaging" or "ghost imaging", on your screen. "Burn-in", "after-imaging", or "ghost imaging" is a well-known phenomenon in monitor panel technology. In most cases, the "burned in" or "after-imaging" or "ghost imaging" will disappear gradually over a period of time after the power has been switched off.
- Always activate a moving screen saver program when you leave your monitor unattended.
- Always activate a periodic screen refresh application if your monitor will display unchanging static content.
- Failure to activate a screen saver, or a periodic screen refresh application may result in severe "burn-in" or "after-image" or "ghost image" symptoms that will not disappear and cannot be repaired. The damage mentioned above is not covered under your warranty.

Image appears distorted. Text is fuzzy or blurred.

- Set the PC's display resolution to the same mode as monitor's recommended screen native resolution.

Green, red, blue, dark, and white dots appears on the screen

- The remaining dots are normal characteristic of the liquid crystal used in today's technology, Please refer the pixel policy for more detail.

The "power on" light is too strong and is disturbing

- You can adjust "power on" light using the power LED Setup in OSD main Controls.

3 Audio problem

No sound

- Check if audio cable is connected to PC and monitor correctly.
- Ensure audio is not muted. Press OSD "Menu", select "Audio" then "Mute". Check it on "Off" position.
- Press "Volume" in OSD main control to adjust the volume.

4 USB problem

USB peripherals are not working

- Check if USB upstream cable is connected to your monitor correctly.
- Turn your monitor OFF and ON once again. You may need to install/reinstall USB drivers in your PC and ensure hub is active.
- Reconnect your USB peripherals.

For further assistance, refer to the Consumer Information Centers list and contact Philips customer service representative.

9.2 General FAQs

Q1: When I install my monitor what should I do if the screen shows 'Cannot display this video mode'?

Ans.: Recommended resolution for this monitor: 1920 x 1080 @ 60 Hz.

- Unplug all cables, then connect your PC to the monitor that you used previously.
- In the Windows Start Menu, select Settings/Control Panel. In the Control Panel Window, select the Display icon. Inside the Display Control Panel, select the 'Settings' tab. Under the setting tab, in box labelled 'desktop area', move the sidebar to 1920 x 1080 pixels.

- Open 'Advanced Properties' and set the Refresh Rate to 60 Hz, then click OK.
- Restart your computer and repeat step 2 and 3 to verify that your PC is set at 1920 × 1080 @ 60 Hz.
- Shut down your computer, disconnect your old monitor and reconnect your Philips monitor.
- Turn on your monitor and then turn on your PC.

Q2: What is the recommended refresh rate for monitor?

Ans.: Recommended refresh rate in monitors is 60 Hz. In case of any disturbance on screen, you can set it up to 75 Hz to see if that removes the disturbance.

Q3: What are the .inf and .icm files on the CD-ROM? How do I install the drivers (.inf and .icm)?

Ans.: These are the driver files for your monitor. Follow the instructions in your user manual to install the drivers. Your computer may ask you for monitor drivers (.inf and .icm files) or a driver disk when you first install your monitor. Follow the instructions to insert the companion CD-ROM included in this package. Monitor drivers (.inf and .icm files) will be installed automatically.

Q4: How do I adjust the resolution?

Ans.: Your video card/graphic driver and monitor together determine the available resolutions. You can select the desired resolution under Windows® Control Panel with the "Display properties".

Q5: What if I get lost when I am making monitor adjustments via OSD?

Ans.: Simply press the **OK** button, then select 'Reset' to recall all of the original factory settings.

Q6: Is the monitor screen resistant to scratches?

Ans.: In general it is recommended that the panel surface is not subjected to excessive shocks and is protected from sharp or blunt objects. When handling the monitor, make sure that there is no pressure or force applied to the panel surface side. This may affect your warranty conditions.

Q7: How should I clean the monitor surface?

Ans.: For normal cleaning, use a clean, soft cloth. For extensive cleaning, please use isopropyl alcohol. Do not use other solvents such as ethyl alcohol, ethanol, acetone, hexane, etc.

Q8: Can I change the color setting of my monitor?

Ans.: Yes, you can change your color setting through OSD control as the following procedures:

- Press "OK" to show the OSD (On Screen Display) menu
- Press "Down Arrow" to select the option "Color" then press "OK" to enter color setting, there are three settings as below.
 1. Color Temperature: The six settings are 5000K, 6500K, 7500K, 8200K, 9300K and 11500K. With settings in the 5000K range the panel appears "warm, with a red-white color tone", while a 11500K temperature yields "cool, bluewhite toning".
 2. sRGB: This is a standard setting for ensuring correct exchange of colors between different device (e.g. digital cameras, monitors, printers, scanners, etc).
 3. User Define: The user can choose his/her preference color setting by adjusting red, green blue color.

Note

A measurement of the color of light radiated by an object while it is being heated. This measurement is expressed in terms of absolute scale, (degrees Kelvin). Lower Kelvin temperatures such as 2004K are red; higher temperatures such as 9300K are blue. Neutral temperature is white, at 6504K.

Q9: Can I connect my monitor to any PC, workstation or Mac?

Ans.: Yes. All Philips monitors are fully compatible with standard PCs, Macs and workstations. You may need a cable adapter to connect the monitor to your Mac system. Please contact your Philips sales representative for more information.

Q10: Are Philips monitors Plug-and-Play?

Ans.: Yes, the monitors are Plug-and-Play compatible with Windows 7/Vista/XP/NT, Mac OSX, Linux

Q11: What is Image Sticking, or Image Burn-in, or After Image, or Ghost Image in monitor panels?

Ans.: Uninterrupted display of still or static images over an extended period may cause "burn in", also known as "after-imaging" or "ghost imaging", on your screen. "Burn-in", "after-imaging", or "ghost imaging" is a well-known phenomenon in monitor panel technology. In most cases, the "burned in" or "after-imaging" or "ghost imaging" will disappear gradually over a period of time after the power has been switched off.

Always activate a moving screen saver program when you leave your monitor unattended.

Always activate a periodic screen refresh application if your monitor will display unchanging static content.

Warning

Failure to activate a screen saver, or a periodic screen refresh application may result in severe "burn-in" or "after-image" or "ghost image" symptoms that will not disappear and cannot be repaired. The damage mentioned above is not covered under your warranty.

Q12: Why is my Display not showing sharp text, and is displaying jagged characters?

Ans.: Your monitor works best at its native resolution of 1920 × 1080 @ 60 Hz. For best display, please use this resolution.



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