

Philips  
LCD monitor

81 cm (32")  
multimedia HD Ready

BDL3215E



## The best all round public signage display

for indoor applications

Control your costs with this network-controllable 81 cm (32") LCD monitor. Whether used in a network or as a single public display, this model offers a variety of features to meet the most demanding public and corporate viewing applications.

### Operational flexibility

- VGA Loop through
- Portrait mode operability
- Designed for 24/7 operation
- Remote Management and Configuration via RS232

### Optimised for public viewing

- Wide format WXGA 1366 x 768 resolution for sharper display
- Enhanced zoom feature supports tiled matrix applications
- HDMI input for full digital HD connection in one cable

### Lower total cost of ownership

- SmartPower for energy saving
- Advanced anti-image sticking function

### Sustainable and safe

- Complies with RoHS standards of care for the environment

**PHILIPS**  
sense and simplicity

# Highlights

## WXGA 1366 x 768 resolution

The wide format of XGA resolution LCD panel is capable of displaying 1366 x 768 pixels; WXGA allows monitors to be non-interlaced to ensure a better display performance and accurate colour display effect.

## Zoom function for tiled matrix

The internal zoom function enables easy implementation of a video wall matrix, without the need for expensive external equipment. Capable of a videowall of 25 displays by dividing up to 5 displays each horizontally and vertically.

## HDMI input

HDMI makes an uncompressed digital RGB connection from the source to the screen. By eliminating conversion to an analogue signal, it delivers an unblemished image. The non-degraded signal reduces flicker and leads to a

clearer picture. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backwards-compatible with DVI sources but includes digital audio. HDMI uses HDCP copy protection.

## SmartPower

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

## Advanced anti-image sticking

Static images left on-screen for extended periods of time may leave a "ghost image" or image sticking effect on LCD displays. Although image sticking on LCD displays is not permanent, you want to prevent this happening, especially in locations where content is shown 24/7.

## Compliant with RoHS standards

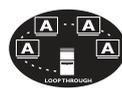
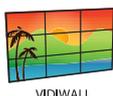
Philips designs and produces display products in compliance with strict Restriction of Hazardous Substances (RoHS) standards that restrict lead and other toxic substances that can harm the environment.

## Designed for 24/7 operation

Because business never sleeps, our signage displays are designed for 24/7 use. Taking advantage of superior components to ensure a higher level of quality, you can count on this range of models for complete around-the-clock reliability.

## Remote Management: RS232

Remote Management allows the user to control and adjust the displays remotely via the RS232 protocol. Using CEC commands, you are able to have full control over all the displays in your signage network at any time.



# Specifications

## Picture/Display

- Diagonal screen size: 32 inch / 81 cm
- Panel resolution: 1366 x 768p
- Optimum resolution: 1360 x 768 @ 60 Hz
- Brightness: 450 cd/m<sup>2</sup>
- Contrast ratio (typical): 3000:1
- Response time (typical): 8 ms
- Aspect ratio: 16:9
- Viewing Angle (H / V): 178 / 178 degree
- Pixel pitch: 0.511 x 0.511
- Display colours: 16.7 million colours
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement

## Supported Display Resolution

### Computer formats

Resolution	Refresh rate
640 x 480	60, 67, 72, 75 Hz
800 x 600	56, 60, 72, 75 Hz
1024 x 768	60 Hz
1280 x 768	60 Hz
1280 x 800	60 Hz
1280 x 1024	60 Hz
1360 x 768	60 Hz
1366 x 768	60 Hz
1440 x 900	60 Hz
1600 x 1200	60 Hz
1920 x 1080	60 Hz
1920 x 1200	60 Hz

### Video formats

Resolution	Refresh rate
480i	60 Hz
480p	60 Hz
576p	50 Hz
576i	50 Hz
720p	50, 60 Hz
1080i	50, 60 Hz
1080p	50, 60 Hz

## Connectivity

- PC: VGA-in D-Sub 15HD, VGA-out D-Sub 15HD, DVI-D x 1, RS232 D-Sub9, RS232 D-sub9 output, 3.5 mm PC audio input x 1
- AV input: HDMI x 1, Component (BNC) x 1, Composite (RCA) x 1, Composite (BNC) x 1, S-video x 1, Audio (L/R) x 2
- AV output: Composite (BNC) x 1, Audio (L/R) x 1

## Convenience

- Placement: Portrait, Landscape
- Tiled Matrix: 5 x 5
- Picture in picture:: PBP, PIP, POP
- Screen-saving functions: Pixel shift, Low bright
- Signal Loop Through:: RS232, VGA
- Keyboard control:: Hidden, Lockable
- Remote control signal:: Lockable
- Ease of installation: Carrying Handles
- Energy-saving functions:: Smart Power
- Picture performance: Advanced colour control
- Network controllable: RS232

## Dimensions

- Bezel thickness: 4.6 cm/1.81 inch
- Set dimensions (W x H x D): 792 x 487 x 115 mm
- Set dimensions in inch (W x H x D): 31.2 x 19.2 x 4.5 inch
- Set dimensions with stand (H x D): 531 x 205 mm
- Set dimensions with stand in inch (H x D): 20.9 x 8.1 inch
- Product weight: 11.95 kg
- Product weight (lb): 26.35
- VESA Mount: 200 x 200 mm, 400 x 200 mm

## Operating conditions

- Temperature range (operation): 0 - 40 °C
- Relative humidity: 5 - 90 %
- MTBF: 50,000 hour(s)

## Power

- Mains power: 90-264 VAC, 50/60 Hz
- Consumption (On mode): Typ. 67 W
- Standby power consumption: <1 W

## Sound

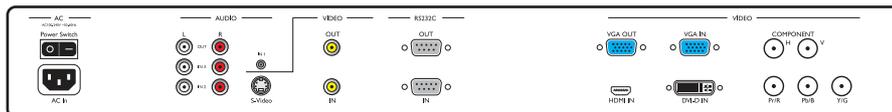
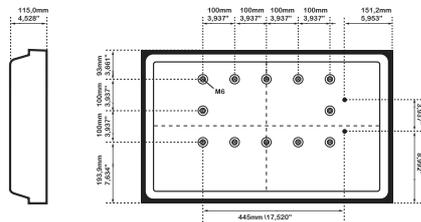
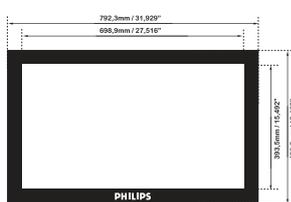
- Built-in speakers: 2 x 7 W (8 ohm)

## Accessories

- Included accessories: Remote Control, Batteries for remote control, AC Power Cord, VGA cable, User manual on CD-ROM, Quick start guide, Tabletop stand
- Optional accessories: Fixed wall mount, Flexible wall mount, Ceiling mount

## Miscellaneous

- Bezel: metallic anthracite
- Warranty: Europe/North America: 3 years



Issue date 2013-03-03

Version: 5.4.3

12 NC: 8670 000 58235  
EAN: 87 12581 51555 3

© 2013 Koninklijke Philips Electronics N.V.  
All Rights reserved.

Specifications are subject to change without notice.  
Trademarks are the property of Koninklijke Philips Electronics N.V. or their respective owners.

[www.philips.com](http://www.philips.com)