

## The Sharp/NEC Difference

From award-winning image quality, to world-leading reliability, with an all-metal chassis design, and unique worldwide partner support network; discover 9 reasons why Sharp/NEC is not like other vendors.

**Offering the broadest visual solutions portfolio in the industry**, Sharp NEC Display Solutions offers user-centred innovation across LCD displays and video walls, lamp and laser projectors, dvLED digital surfaces, 8K and 5G technology, collaboration solutions, IoT and AI driven analytics, and calibration tools.

With an established and extensive solutions partner network, our expertise as a total solutions provider spans a wide variety of sectors including retail, enterprise, education, entertainment, transportation, energy and utility, and more. Our reputation for quality, reliability, industry-leading customer service and support makes Sharp/NEC a preferred and trusted partner.

# 1

### A Name to Trust

An industry leading reputation for quality and reliability, providing mission critical performance to the world's leading names.

- **228 airports use NEC Displays**
- **2.9M Large Format Displays shipped worldwide**
- **5M+ Projectors delivered**
- **30% of European cinemas use NEC DCI Projectors**

# 2

### Innovation is in our DNA

Pioneering technology developments which address genuine customer needs.

- **First EMC Class B certified LED installation**
- **Filter-free, sealed engine projection for zero maintenance**
- **Open Modular Intelligence (OMi) computing**
- **Award-winning super-silent projection**

# 3

### Unrivalled Quality

Longer lifecycles and lower operational costs.

- **Innovative Japanese design, with professional components, ready for the most challenging applications**
- **Safe for use in public spaces with metal chassis for increased thermal protection and product longevity**
- **Superior award-winning image quality, increased contrast, uniformity and colour accuracy**
- **Choosing poor quality can lead to greater downtime, loss of revenue and damage to your brand**



## 4 World's Widest Display Portfolio

We deliver perfect-fit solutions from the widest portfolio.

- Indoor and outdoor LCD and dvLED
- Engaging interactive and collaborative solutions
- Versatile Projection solutions
- Productivity-focused Desktop Displays
- Modular Computing / Software options



## 5 Unique Service

An unrivalled Service Partner network and support infrastructure.



- NEC serviceplus, guaranteed performance for the entire lifecycle
- 41 country, pan-European service infrastructure
- Global, European or local, tailored service level options
- Transparent, expandable warranties and value-added services



## 6 ONEGLOBAL Program

Supporting our international clients, a dedicated customer support program with a single point of contact.

- Centralised purchasing, global pricing and commercial terms
- Joint product strategy development
- Global standards for common aesthetics and user experience
- Pan-global network of peers and partners

## 7 Application Specialist

With specialist expertise in all sectors, we understand your unique needs and how people engage with you.

- Digital signage across corporate, education, retail, transport and hospitality sectors
- Meeting room, classroom, conferencing and personal workspace productivity
- Large venue presentation in corporate, education and leisure environments
- Control room, surveillance and monitoring

## 8 Partnerships & Alliances

Sharp/NEC nurtures industry alliances to deliver the best customer offering, maintaining choice and flexibility.

- Cisco Meeting Room compatibility
- Crestron compatibility for AVoIP
- Quicklaunch™ integration for one-touch meetings



## 9 The Smallest things that Matter the Most

Committed to supporting a climate-neutral future.



- Improved use of recycled materials including 97.4% recycled parts for Large Format Displays
- Longer lifecycles and lower energy use
- Lower harmful emissions
- Packaging that is entirely recyclable



**WATCH THE VIDEO:**  
Quality Makes the Difference

[www.sharpnecdisplays.eu](http://www.sharpnecdisplays.eu)



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