Streamlined Productivity & Simplified Lifestyle



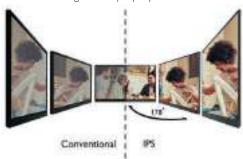




BenQ BL2780

IPS Wide Viewing Angle Technology

IPS (In-Plane Switching) Technology ensures accurate color and image reproduction from any angle. Expansive 178° horizontal and vertical viewing angles ensure uniform viewing for multiple people in the room.



BenQ Exclusive Eye-Care Technology

Brightness Intelligence Technology

Brightness Intelligence Technology (B.I.Tech.) optimizes display performance for work and play, protecting your vision with superb image quality.





Picture Perfect Content Optimization

Brightness Intelligence Technology (B.I.Tech.) detects content intensity to avoid overexposure of bright scenes while enhancing dark areas to maintain clear visibility.

Eliminate Eye Strain in Any Ambient Light

Brightness Intelligence Technology (B.I.Tech.) monitors ambient light in your viewing environment and actively adjusts screen brightness for the most comfortable viewing experience possible.

Detect the ambient light and adjust the brightness







Dark Environment

Low Blue Light

Proprietary BenQ Low Blue Light Technology filters out hazardous blue light, effectively reducing eye fatigue and irritation.

Flicker-Free Technology

Exclusive BenQ Flicker-Free Technology eliminates the harmful flicker of traditional LCDs to prevent fatigue and vision damage.







- Mercury-free LED-backlit display
- BFR/PVC-free casing plastics
- Eco-friendly ink printing in packaging box



Marketing Name	BL2780
Product Color	Black
Panel	
Screen Size	27"W
Aspect Ratio Resolution (max.)	16:9 1920 x 1080
Display Area	597.60 x 336.20 mm
Pixel Pitch	0.311 mm
Brightness (typ.)	250
Native Contrast (typ.)	1000 : I IPS
Panel Type Viewing Angle (L / R; U / D) (CR>=10)	178 / 178
Response Time (Tr+Tf) typ.	5ms
Diplay Colors	16.7 M
Color Gamut	72% NTSC
Color Bit Back Light Unit	8 bit LED
MTBF (hr, exclude lamp)	60.000hrs
Lamp Life (hr) Typical	30.000hrs
Lamp Life (hr) min	30.000hrs
Audio / Video Inputs / Outputs	
HDMI DP Input	Yes Yes
VGA Input	Yes
Signal Cable	HDMI 1.3 Cable
Headphone Jack	Yes
Hor. Frequency	30KHz~80KHz
Ver. Frequency	50Hz~76Hz
Power	00 27 47/ A.C. builta in
Power Supply (90~264 AC) Power Consumption (On mode)	90-264V AC built in 32W
Power Saving Mode	0.5W
Power Consumption (Off mode)	0.5W
Power Consumption	
(Based on Energy star)	
Video Bandwidth	VGA:210MHz / HDMI/DP:170MHz
Power Consumption	32W 90-264V AC built in
Voltage Rating Power Consumption Eco mode	18W
Dimensions & Weight	1011
CTN Dimensions ($H \times W \times D$)	406 x 639 x 128 mm
Dimensions (H x W x D)	463 x 612 x 183 mm
Dimensions with Wall Mount	381 x 612 x 50 mm
(H x W x D)	2 92 kg
Net Weight Without Stand Net Weight	3.92 kg 4.85 kg
Gross Weight	6.5 kg
Special Features	
Bright Intelligence (B.I.)	Yes
Flicker-free Technology	Yes
Low Blue Light	Yes
AMA HDCP	Yes
OSD Language	18 Languages
VESA Wall Mounting	100 × 100
Tilt (down / up)	-5 ~20
Dynamic Power Saving (DPS)	Yes
Speakers Display Mode	2W x 2
Display Mode Kensington Lock	Yes Yes
Picture Mode	Yes
Regulations	
EPEAT	Silver
Energy Star	7.0
Preset Modes	Yes
TCO	7.0
Certification Windows®Vista / 7 / 8 / 8.1 / 10	
VVindows® Vista / / / 8 / 8.1 / 10 Compatible	Yes
HOME A	









