



Philips  
Full HD Curved LCD  
monitor

### E Line

27" (68.6 cm)  
1920 x 1080 (Full HD)

272E1CA

## Simply immersive

The 27" curved E-Line display offers a truly immersive experience in a stylish design. Experience crisp Full HD visuals and smooth action with AMD FreeSync technology.

### Curved design inspired by the world around us

- Curved display design for a more immersive experience

### Superb Picture Quality

- VA display delivers awesome images with wide viewing angles
- 16:9 Full HD display for crisp, detailed images
- Effortlessly smooth gameplay with AMD FreeSync™ technology
- SmartContrast for rich black details
- SmartImage game mode optimised for gamers

### Features designed for you

- Cable management reduces cable clutter for a neat workspace
- Less eye fatigue with Flicker-Free technology
- LowBlue Mode for easy-on-the-eyes productivity
- Built-in stereo speakers for multimedia
- HDMI ensures universal digital connectivity
- DisplayPort connection for maximum visuals

# PHILIPS

Full HD Curved LCD monitor  
E Line 27" (68.6 cm), 1920 x 1080 (Full HD)

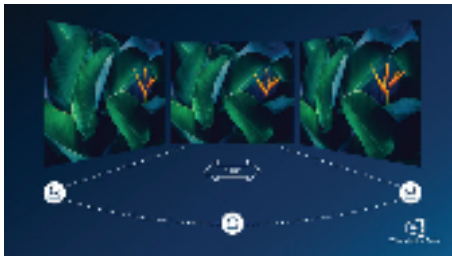
# Highlights

## Curved display design



Desktop monitors offer a personal user experience, which suits a curved design very well. The curved screen provides a pleasant yet subtle immersion effect, which focuses on you at the centre of your desk.

## VA display



The Philips VA LED display uses an advanced multi-domain vertical alignment technology that gives you super-high static contrast ratios for extra-vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web browsing, films, gaming and demanding graphical applications. Its optimised pixel management technology gives you a 178/178 degree extra-wide viewing angle, resulting in crisp images.

## 16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920 x 1080 resolution. With Full HD for crisp detail paired

with high brightness, incredible contrast and realistic colours, expect a true-to-life picture.

## Ultra-smooth gaming



Gaming shouldn't be a choice between choppy gameplay or broken frames. With the new Philips monitor it doesn't have to be. Get fluid, artefact-free performance at virtually any frame rate with AMD FreeSync™ technology, smooth, quick refresh and ultra-fast response time.

## SmartImage Game mode



The new Philips gaming display has quick-access OSD fine-tuned for gamers, offering you multiple options. "FPS" mode (First person shooting) improves dark themes in games, allowing you to see hidden objects in dark areas. "Racing" mode adapts the display with the fastest response time and high colour, along with image adjustments. "RTS" mode (Real-time strategy) has a special SmartFrame mode that enables highlighting of specific area and allows for size and image adjustments. Gamer 1 and Gamer 2 enable you to save personal customised settings based on different games, ensuring best performance.

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## Concealed cables



For a cleaner workspace, this monitor features an elegant solution for cable management. No need to bundle cables with extra ties. An elongated slot provides hidden storage for cables. It conceals cables and looks great in most environments, especially for a small space or a desk facing a wall or a window. This design cleans up messy cables for a more organised desk.

## Flicker-Free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

## LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave-length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, the Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.



# Specifications

## Picture/Display

- AMD FreeSync™ technology
- LCD panel type: VA LCD
- Backlight type: W-LED system
- Panel Size: 27 inch/68.6 cm
- Display Screen Coating: Anti-Glare, 3H, Haze 25%
- Effective viewing area: 597.9 (H) x 336.3 (V) mm - at a 1500R curvature\*
- Aspect ratio: 16:9
- Maximum resolution: 1920 x 1080 @ 75 Hz\*
- Pixel Density: 82 PPI
- Response time (typical): 4 ms (Grey to Grey)\*
- Brightness: 250 cd/m<sup>2</sup>
- Contrast ratio (typical): 3000:1
- SmartContrast: Mega Infinity DCR
- Pixel pitch: 0.311 x 0.311 mm
- Viewing angle: 178° (H)/178° (V), @ C/R > 10
- Picture enhancement: SmartImage game
- Colour gamut (typical): NTSC 83%\*, sRGB 100%\*
- Display colours: 16.7 M
- Scanning Frequency: 30–85 kHz (H)/48–76 Hz (V)
- sRGB
- Flicker-free
- LowBlue Mode

## Connectivity

- Signal Input: VGA (Analogue), HDMI (digital, HDCP), DisplayPort x 1
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out

## Convenience

- Built-in Speakers: 3 W x 2
- User convenience: Power On/Off, Menu, Volume, Input, SmartImage Game
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount (100 x 100 mm)
- Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7

## Stand

- Tilt: -5/20 degree

## Power

- On mode: 38.8 W (typ.)
- Standby mode: < 0.5 W (typ.)
- Off mode: < 0.3 W (typ.)
- Energy Label Class: F
- Power LED indicator: Operation - White, Standby mode - White (flashing)
- Power supply: External, 100–240 VAC, 50–60 Hz

## Dimensions

- Product with stand (mm): 611 x 462 x 203 mm
- Product without stand (mm): 611 x 367 x 43 mm
- Packaging in mm (W x H x D): 730 x 538 x 186 mm

## Weight

- Product with stand (kg): 4.45 kg
- Product without stand (kg): 3.85 kg
- Product with packaging (kg): 6.90 kg

## Operating conditions

- Temperature range (operation): 0 to 40 °C
- Temperature range (storage): -20 to 60 °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000 ft (3658 m), Non-operation: +40,000 ft (12,192 m)
- MTBF: 50,000 hrs (excluding backlight) hour(s)

## Sustainability

- Environmental and energy: RoHS, Mercury Free
- Recyclable packaging material: 100 %

## Compliance and standards

- Regulatory Approvals: CE Mark, CU-EAC, TUV-BAUART

## Cabinet

- Colour: Black
- Finish: Textured

## What's in the box?

- Monitor with stand
- Cables: HDMI cable, Audio cable, Power cable
- User Documentation



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\* Radius of the arc of the display curvature in mm

\* The maximum resolution works for either HDMI input or DP input.

\* Response time value equal to SmartResponse

\* NTSC Area based on CIE 1976

\* sRGB Area based on CIE1931

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\* The monitor may look different from feature images.