

Philips LCD display

E Line

32 (viewable 31.5" / 80 cm) Full HD (1920 x 1080)

# 323E7OSH8



# Expand your experience

Expand your viewing experience with this big Philips display. With this expansive 32" class full HD display you can truly immerse yourself into the game, or even give yourself needed space to spread out your work.

# **Superb Picture Quality**

- · IPS-ADS wide-view technology for image and color accuracy
- Expansive 31.5-inch brilliant display
- 16:9 Full HD display for crisp detailed images
- · Less eye fatigue with Flicker-free technology
- SmartContrast for deep black level details
- SmartImage Lite for easy optimized image settings

# **Elegant Design**

- EasySelect menu toggle key for quick on-screen menu access
- Elegant, slim design complements your home decor
- · Superb glossy finish enhance your home decoration

# **Greener everyday**

- · Low power consumption saves energy bills
- · Eco-friendly materials meet major international standards
- Mercury Free eco-friendly display



# Highlights

# **IPS-ADS** technology



IPS-ADS displays use an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle. Unlike standard TN panels, IPS-ADS displays give you remarkably crisp images with vivid colors, making it ideal not only for Photos, movies and web browsing, but also for professional applications which demand color accuracy and consistent brightness at all times.

# 16:9 Full HD display



Picture quality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920  $\times$  1080 resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colors expect a true to life picture.

# Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

### **SmartContrast**



SmartContrast is a Philips technology that analyzes the contents you are displaying, automatically adjusting colors and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

# **SmartImage Lite**

SmartImage Lite is an exclusive, leading edge Philips technology that analyzes the content displayed on your screen. Based on a scenario you select, SmartImage Lite dynamically enhances the contrast, color saturation and

sharpness of images and videos for ultimate display performance - all in real time with the press on a single button.

# EasySelect Menu Toggle Key



The discreetly placed EasySelect Menu Toggle Key allows you to make quick and easy adjustments to monitor settings in the On-Screen Display menu.

# **Mercury Free**

Philips monitors with LED backlighting are free of Mercury content, one of the most toxic natural substances, which affects humans and animals. This reduces the environmental impact of the display throughout its life-cycle, from manufacturing to disposal.

# **Eco-friendly materials**

"Philips is committed to use sustainable, eco-friendly materials across its monitor range. All body plastic parts, metal chassis parts and packing materials use 100% recyclable materials. In some selected models we utilize upto 65% post consumer recycled plastics. Strict adherence to RoHS standards ensure substantial reduction or elimination of toxic substances like Lead, for example. Mercury content in monitors with CCFL backlight has been reduced significantly, while eliminated in monitors with LED backlight completely. Visit Philips @ http://www.asimpleswitch.com/global/ to learn more.



















# Specifications

### Picture/Display

- LCD panel type: IPS-ADS LCD
- · Backlight type: W-LED system
- Panel Size: 31.5 inch / 80 cm
- Effective viewing area: 698.4 (H)  $\times$  392.85 (V)
- Aspect ratio: 16:9
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Response time (typical): 8 (Gray to Gray) ms
- SmartResponse (typical): 4 (Gray to Gray) ms
- Brightness: 300 cd/m<sup>2</sup>
- Contrast ratio (typical): 1200:1
- SmartContrast: 20,000,000:1
- Pixel pitch: 0.364 x 0.364 mm
- Viewing angle: 178° (H) / 178° (V), @ C/R > 10
- Flicker-free
- Picture enhancement: SmartImage Lite
- Display colors: 16.7 M
- Scanning Frequency: 30 83 kHz (H) / 56 -76 Hz (V)
- sRGB

### Connectivity

- Signal Input: VGA (Analog ), DVI-D (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green

### Convenience

- User convenience: Power On/Off, Menu, 4:3 / Wide, Input, SmartImage lite
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukranian
- Other convenience: Kensington lock, VESA mount (100×100mm)
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7

# **Stand**

• Tilt: -5/10 degree

#### **Power**

- On mode: 48 W (typ.), 52 W (max.)
- Standby mode: 0.5 W
- Off mode: 0.5 W
- Power LED indicator: Operation White, Standby mode- White (blinking)
- Power supply: Built-in, 100-240VAC, 50-60Hz

### **Dimensions**

- Product with stand (mm):  $730 \times 523 \times 216$  mm
- Product without stand (mm):  $730 \times 432 \times 72 \text{ mm}$
- Packaging in mm (WxHxD): 801  $\times$  581  $\times$  161 mm

### Weight

- Product with stand (kg): 7.3 kg
- Product without stand (kg): 6.8 kg
- Product with packaging (kg): 9.3 kg

# **Operating conditions**

- Temperature range (operation): 0 to 40 °C
- Temperature range (storage): -20 to 60 °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000ft (3,658m), Nonoperation: +40,000ft (12,192m)
- MTBF: 50,000 hrs (excluding backlight) hour(s)

### Sustainability

- Environmental and energy: RoHS, Lead-free, Mercury Free
- Recyclable packaging material: 100 %

### Compliance and standards

• Regulatory Approvals: CCC, CEL, WEEE, CECP

### **Cabinet**

- · Color: White / Gold
- Finish: Glossy



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\* Smart response time is the optimum value from either GtG or GtG (BW) tests.