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PCoIP® Value Proposition

www.teradici.com



TOP REASONS TERADICI PCOIP TECHNOLOGY OFFERS THE BEST USER EXPERIENCE

Superior Image Quality & Performance

- Low latency, low bandwidth, crisp image
- PCoIP applies the right compress ion needed based on file type (text, video and images)
- PCoIP hardware components (zero clients, hardware accelerator) enable a consistent experience with server CPU efficiency

Highest Security

- PCoIP transfers only encrypted pixels
- Teradici's encryption delivers the highest security required by governments (supports AES 256 and NSA Suite B cyphers)

Simplified Management, Rapid Deployment

- Shorter and less costly implementation cycle with fewer components and no WAN acceleration requirement
- PCoIP zero client end points perform better, last longer, with nothing to upgrade or manage locally
- With PCoIP management console, zero clients take just
 5 minutes to install and view all your PCoIP components



on these platforms by deploying LG Zero Clients.

LG SOLUTIONS BASED ON PCOIP TECHNOLOGY

PCoIP Solution	Product Description	Product Image	LG Part #
LG V series PCoIP Cloud Box	 Optimizes high-end display performance Stands vertically or attaches to backside of monitor Low cost alternative to V series monitors TAA Compliant 	9 5 9 9 6 9 9 5 9	LG V series PCoIP Cloud Box (CBV42-B)
LG V series PCoIP Cloud Monitor (19")	 Allows advanced computing with greater security and energy efficiency LED backlight technology enables bright and clear display TAA Compliant 	***	LG 19" V series PCoIP Cloud Monitor (19CNV42K-B)
LG V series PCoIP Cloud Monitor (23")	 Ideal for both daily work and multimedia applications Exceptional contrast ratios and brightness levels Six USB 2.0 ports TAA Compliant 		LG 23" V series PCoIP Cloud Monitor 23CAV42K-BL

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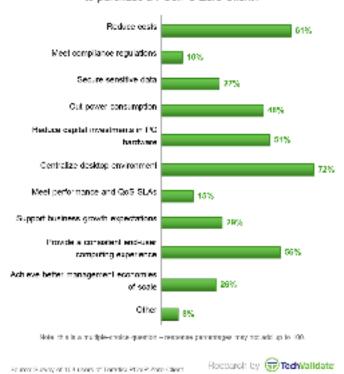
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CHALLENGES SOLVED WITH PCOIP ZERO CLIENT

Select the top business challenges that motivated your company to purchase a PCoIP® Zero Client?



WHERE TO GET MORE INFORMATION

www.lg.com/us/commercial/desktop-virtualization/lg-CBV42-B sales@lge.com | 1 (800) 897 8788

CUSTOMER SUCCESSES

Healthcare:

Peconic Bay Medical Center

180 N1910-LZ and N2210-WZ Zero clients

Education:

Mercer University

1500 N1910-LZ Zero clients

Financial:

South East Financial

200 N1910-LZ and N2210-WZ Zero clients



End customers receive a FREE PCoIP® Hardware Accelerator with purchase of 75 PCoIP Zero Clients or PCoIP Optimized Thin Clients.

- Full terms and conditions online at www.teradici.com/accelerate
- One free Hardware Accelerator per customer while supplies last
- Offer valid through September 30, 2014

"LG is committed to creating solutions that are both inventive and consistent with our family of quality products. By teaming with Teradici on the LG V series PCoIP cloud box and monitor solutions, we're delivering a full PC experience over standard IP networks for remote desktop use, with high-fidelity graphics and USB connectivity. Cost-effective, compact and easy-to-use, our portfolio takes full advantage of PCoIP technology to give consumers access to data and applications securely from the data center for an uncompromised, high-performance virtual computing experience."

Phillip Johnson,

National Sales Manager | IT Commercial Team HE B2B Division | LG Electronics Inc., U.S.A.